



AMERICAN AMUSEMENT
MACHINE ASSOCIATION

LOOSE CHANGE

JANUARY 2024

IN THIS ISSUE

- IT'S RENEWAL TIME
- UPDATE YOUR DIRECTORY LISTING
- ADVERTISE IN THE 2024 MEMBER DIRECTORY
- AMUSEMENT EXPO 2024
- AND THE WINNER IS...
- LET'S GO ON LOCATION
- MAKING THE GRADE
- J. RICHARD OLTMANN

HAVE YOU RENEWED YET?



AMERICAN AMUSEMENT
MACHINE ASSOCIATION

AMAZING BENEFITS AWAIT!

JOIN OR RENEW TODAY!

- ◆ **BUILD RELATIONSHIPS**
Sit side by side with industry leaders.
- ◆ **SHOWCASE YOUR BUSINESS**
Promote and market your products and services.
- ◆ **GAIN ACCESS**
Take part in industry events.
- ◆ **MEET WITH YOUR LEGISLATORS**
Protect your business through industry advocacy.
- ◆ **SAVE MONEY**
Get in on exclusive AAMA member discounts and rates.
- ◆ **MAKE A DIFFERENCE**
Inspire change through association and charitable engagement.

Renewal season is upon us. Invoices were sent from Glueup on the first of the month. If you need any resent or have any questions, please contact Melissa at melissa@coin-op.org.

JOIN US
TODAY!



www.coin-op.org



847-290-9088



LEARN
MORE

It's going to be a pageturner

Renewal season also brings new directories. Get ready for the [2024 AAMA Membership Directory](#) by confirming your listing information with Melissa. Update requests went out on January 11th so check your inboxes or reach out to melissa@coin-op.org.



2024 Membership Directory Advertising Registration

The AAMA Membership Directory is distributed at each and every trade show we exhibit. Here's your opportunity to get in front of other niche markets! We'll be launching this year's AAMA Directory at the 2024 Amusement Expo International in Las Vegas, so take a moment to register for your ad space TODAY!

E-mail this form and artwork to melissa@coin-op.org

Ads accepted as .jpg, .png, or .pdf with 1/8" bleed

***Do not add bleed for Half-Page Size Ads.**

**Register for Ad Space by Jan 31st, 2024
Artwork Deadline is Feb 2nd, 2024**



Now is the time to make your mark. Be a player in the industry and advertise in the 2024 membership directory. The directory is distributed at each and every trade show we exhibit at beginning with AEI in March. The digital version will also be available at Coin-op.org. Contact Melissa to reserve your ad space or register [here](#).



**4 Days • 200 Companies • 4,500 Attendees
All Dedicated to the Business of Play!**

Amusement Expo International is the only conference and trade show sponsored by the leading professional associations in the amusement entertainment industry: The American Amusement Machine Association (AAMA) and Amusement & Music Operators Association (AMOA). This ensures exhibitors and attendees alike are given access to the latest innovations and industry experts who are turning virtual experiences into real income! Exhibit, Attend, Learn!



We are excited to launch the 2024 category awards nominations.

Use your voice to choose the winners in the categories of Manufacturer, Distributor, Supplier, and Allied Member of the Year. Ballots are available now on Coin-Op.org and below. Each AAMA member is allowed to submit one ballot per company.

[Manufacturer of the Year](#)

[Distributor of the Year](#)

[Supplier of the Year](#)

[Allied Member of the Year](#)

Winners in these categories and FEC of the Year will be announced live at Beers & Cheers at AEI on March 20th. There is still time to register as an [exhibitor](#) or an [attendee](#). We hope to see you all in VEGAS when we crown the winners.

Let's go on Location

The [Location Trade Show \(LTS\)](#) program continues this year. AAMA has taken the guess work out of the question: Where should we exhibit next?

Join AAMA and fellow industry hot shots in the Game Room at two great shows this year. Registration is open now to exhibit with the winning team at the RSA show in April and Bowl Expo in June. Did we mention that AAMA takes care of the headaches of trade shows for you?



2024 Location Trade Show Program Registration

The AAMA is proud to present the 2024 Location Trade Show calendar. We look forward to your participation in this year's programs. The trade shows are split up into 2 types of booth layouts:

AAMA GAME ROOM PLACEMENTS: 1-2 pieces per placement, based on size, displayed within the AAMA Game Room. The available space includes common areas, walking space and shared furnishings, which saves you money on some shared expenses. This booth type is a game room layout. Oversized pieces may require additional placement charge.

JOIN OUR MISSION TO MAKE A DIFFERENCE



The 2024 Honor Roll is Open

Winston Churchill was famously quoted saying, "We make a living by what we get, but we make a life by what we give."

Our industry continues to prove repeatedly what a caring, generous, and philanthropic group of individuals and organizations we are represented by.

The AAMCF was created in 1983 to serve the needs of our most vulnerable customers, kids in need. We are humbled by your generosity in reporting we have donated nearly \$3 Million over the past 40 years.

Our 2024 Amusement Expo International Honor Roll launches our annual fundraising activities and is a great way to show your support.

We are also excited to share that this year's event will be the largest in the show's history! We have set an aggressive goal of \$56,000 for this year's Honor Roll and with your help, we are confident we can exceed this amount. If you have been a sponsor in the past, thank you so much and we hope to see you back. If you have not, please consider joining the many organizations that are a part of our foundation family.

Join the Honor Roll Now!

J. RICHARD OLTMANN MEMORIAL SCHOLARSHIP



Do you know a high school senior looking to further their education? Encourage them to apply for a \$5,000 AAMCF J. Richard Oltmann Memorial Scholarship.

J. Richard Oltmann was an amusement industry icon. Richard dedicated his life to the betterment of the industry. In 2010, Mr. Oltmann was acknowledged with the Lifetime Achievement Award by the AAMA. "It is my passion to give back all that I have learned to make this industry a better place than when I started," he said when presented with the award. Mr. Oltmann lost his courageous battle with cancer on May 30, 2015. In keeping with his passion and focus on education, his family has worked with the AAMCF to establish a memorial scholarship fund.

Applications are open now and extended to
APRIL 1st!

Details can be found [here](#).



JOIN AN AAMA COMMITTEE

AAMA has sixteen committees working behind the scenes in areas of Education, Government Relations, Industry Promotion, FEC issues, Membership, Virtual Reality and more. Your input is important to us. Take your seat and help sculpt the association and the industry. Call 847-290-9088 with questions or fill out the committee sign up [here](#).

Past Government Relations visit to Washington D.C. shown on the left.



Stop by and visit your AAMA team members in Booth #2309 at the **Amusement Expo International** Las Vegas, Nevada March 18-21, 2024



**THE LATEST NEWS AND RESOURCES CAN BE FOUND ON OUR [WEBSITE](#).
EMAIL US AT [INFO@COIN-OP.ORG](mailto:info@coin-op.org) OR CALL 847-290-9088.**

**AAMA HQ
180 DETROIT ST., STE B
CARY, IL 60013**