

2023 AAMA ANNUAL MEETING

SPONSORSHIP LEVELS

CENTER STAGE SPONSOR - 1 AVAILABLE **\$10,000**

Event Badge Lanyard - Logo on Custom Lanyard
Event General Signage - Premier Logo Placement
Presentation - 5 minute in-person and 1 video commercial
Dedicated Table during Education/Presentation Sessions (excludes meals and other sponsored events)
Complimentary Attendee Badges - 1 AAMA member + 5 sponsor = 6 total badges
Listings in AAMA Emails - Premier Logo Placement
Event Sponsor Acknowledgement at events
Event Bag Insert - Custom swag and flyer as provided by sponsor
AAMA Event Website Listing
Desktop and Mobile App Listings
Social Media Shoutouts

SPOTLIGHT SPONSORS - 2 AVAILABLE **\$ 5,000**

Event Badge - Logo on Badge Footer
Event General Signage - Secondary Logo Placement
Presentation - 5 minute in-person and 1 video
Dedicated Table during Education/Presentation Sessions (excludes meals and other sponsored events)
Complimentary Attendee Badges - 1 AAMA member + 4 sponsor = 5 total badges
Listings in AAMA Emails - Secondary Logo Placement
Event Sponsor Acknowledgement at event
Event Bag Insert - Custom swag and flyer provided by sponsor
AAMA Event Website Listing
Desktop and Mobile App Listings
Social Media Shoutouts

GALA DINNER SPONSORS - 3 AVAILABLE **\$ 3,000**

Event Sponsor Acknowledgement during Annual Gala Dinner and Arcade Product Preview
Event Specific Signage - Logo on Gala Dinner Signage
Presentation - 1 short video clip
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event General Signage - Logo Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
AAMA Event Website Listing
Logo or Name Listing in General AAMA Event Video
Desktop and Mobile App Listings
Social Media Shoutouts
Listings in AAMA Emails - Logo Listing

GALA BAR SPONSOR - 2 AVAILABLE \$2,000

Event Sponsor Acknowledgement during Annual Gala Dinner and Arcade Product Preview
Event Specific Signage - Logo on Gala Dinner and Product Preview Bar Signage
Presentation - 1 short video clip
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event Bag Insert - Event General Signage - Logo Listing
Custom swag and flyer provided by Sponsor
AAMA Event Website Listing
Logo or Name Listing in General AAMA Event Video
Desktop and Mobile App Listings
Social Media Shoutouts
Listings in AAMA Emails - Logo Listing

GOVERNMENT RELATIONS LUNCHEON - 2 AVAILABLE \$ 2,000

Event Sponsor Acknowledgement during Government Relations Luncheon
Event Specific Signage - Logo on Government Relations Luncheon Signage
Presentation - 1 short video clip
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event Bag Insert - Custom swag and flyer provided by Sponsor
Event General Signage - Logo Listing
AAMA Event Website Listing
Logo or Name Listing in General AAMA Event Video
Desktop and Mobile App Listings
Social Media Shoutouts
Listings in AAMA Emails - Logo Listing

WELCOME DINNER - 3 AVAILABLE \$ 2,000

Event Specific Signage - Logo on Table Signage
Event Sponsor Acknowledgement during Welcome Dinner
Presentation - 1 short video clip
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event General Signage - Name Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
AAMA Event Website Listing
Logo or Name Listing in General AAMA Event Video
Desktop and Mobile App Listings
Social Media Shoutouts
Listings in AAMA Emails - Name Listing

GALA ARCADE SPONSOR - UNLIMITED \$1,995 + \$250 EACH ADD'L PIECE

Display (1) piece of equipment during the Gala Arcade.

- Each additional piece is \$250 and should be added separately

Presentation - 1 short video commercial

Event Sponsor Acknowledgement during Gala Dinner

Event Specific Signage - Logo on Gala Arcade Signage

Complimentary Attendee Badges - 1 AAMA member + 1 sponsor badge per piece

Event General Signage - Logo Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Logo or Name Listing on General AAMA Event Video

Desktop and Mobile App Listings

Social Media Shoutouts

Listings in AAMA Emails - Logo Listing

MEMBER MIX & MINGLE - 2 AVAILABLE \$ 1,500

Event Specific Signage - Logo on Mix and Mingle Event Signage

Event Sponsor Acknowledgement during Mix and Mingle Event

Presentation - 1 short video clip

Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges

Event General Signage - Logo Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Desktop and Mobile App Listings

Social Media Shoutouts

Listings in AAMA Emails - Logo Listing

WELCOME DINNER BAR - 2 AVAILABLE \$ 1,500

Event Specific Signage - Logo on Welcome Dinner Bar Signage

Event Sponsor Acknowledgement during Welcome Dinner

Presentation - 1 short video clip

Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges

Event General Signage - Logo Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Logo or Name Listing in General AAMA Event Video

Desktop and Mobile App Listings

Social Media Shoutouts

Listings in AAMA Emails - Logo Listing

WELCOME DINNER ENTERTAINMENT - 1 AVAILABLE \$ 1,500

Event Specific Signage - Logo on Stage Signage
Event Sponsor Acknowledgement during Welcome Dinner
Presentation - 1 short video clip
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event General Signage - Name Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
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EVENT APP - 1 AVAILABLE \$ 1,500

Event App – Premier Placement Logo
Complimentary Attendee Badges - 1 AAMA member + 3 sponsor = 4 total badges
Event Sponsor Acknowledgement during welcome session
Event General Signage - Name Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
AAMA Event Website Listing
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Desktop Listing
Social Media Shoutouts
Listings in AAMA Emails - Name Listing

TABLE SPONSORS (3) - LIMITED BASED ON AVAILABILITY \$ 1,500

3 Dedicated Table during Education/Presentation Sessions (excludes meals and other sponsored events)
Event Specific Signage - Logo on Table Signage
Complimentary Attendee Badges - 1 AAMA member + 3 sponsor = 4 total badges
Event Sponsor Acknowledgement during welcome session
Event General Signage - Name Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
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TABLE SPONSORS (2) - LIMITED BASED ON AVAILABILITY \$ 1,250

2 Dedicated Tables during Education/Presentation Sessions (excludes meals and other sponsored events)

Event Specific Signage - Logo on Table Signage

Complimentary Attendee Badges - 1 AAMA member + 2 sponsor = 3 total badges

Event Sponsor Acknowledgement during welcome sessions

Event General Signage - Name Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Logo or Name Listing in General AAMA Event Video

Desktop and Mobile App Listings

Social Media Shoutouts

Listings in AAMA Emails - Name Listing

MEMBER MIX & MINGLE BAR - 2 AVAILABLE \$ 1,200

Event Specific Signage - Logo on Mix and Mingle Bar Signage

Event Sponsor Acknowledgement during Mix and Mingle Event

Presentation - 1 short video clip

Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges

Event General Signage - Logo Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Logo or Name Listing in General AAMA Event Video

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Social Media Shoutouts

Listings in AAMA Emails - Logo Listing

KEYNOTE SPONSOR - 1 AVAILABLE \$ 1,200

Event Sponsor Acknowledgement during Keynote

Event Specific Signage - Logo on Keynote Signage

Presentation - 1 short video clip

Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges

Event General Signage - Logo Listing

Event Bag Insert - Custom swag and flyer provided by Sponsor

AAMA Event Website Listing

Logo or Name Listing in General AAMA Event Video

Desktop and Mobile App Listings

Social Media Shoutouts

Listings in AAMA Emails - Logo Listing

TABLE SPONSOR - 1 AVAILABLE \$ 1,000

Dedicated Table during Education/Presentation Sessions (excludes meals and other sponsored events)
Event Specific Signage - Logo on Table Signage
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event Sponsor Acknowledgement during welcome session(s)
Event General Signage - Name Listing
Event Bag Insert - Custom swag and flyer provided by Sponsor
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GALA ARCADE LITERATURE SPONSOR - UNLIMITED \$ 1,000

Dedicated space on literature tables during the Gala Arcade Product Preview
Event Sponsor Acknowledgement during welcome session(s)
Event Specific Signage - Logo on Table Signage
Complimentary Attendee Badges - 1 AAMA member + 1 sponsor = 2 total badges
Event General Signage - Name Listing
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Please contact Tina Schwartz at tina@coin-op.org or 847.290.9088 with any questions or to discuss sponsorship opportunities.