

AAMA LIFETIME ACHIEVEMENT AWARD

2023 CHARITY AD JOURNAL

HONORING ALLEN WEISBERG

Each year the association honors an individual with the AAMA Lifetime Achievement Award for their contributions and dedication to the industry. In celebration of the honoree, the American Amusement Machine Charitable Foundation produces a congratulatory ad journal that raises money for children and families in need.

This year's award recipient, Allen Weisberg, is the Chief Executive Officer of Apple Industries Inc., an esteemed figure in the amusement industry, and a visionary leader in the world of photo booth manufacturing. With a remarkable career spanning decades, Allen has played a pivotal role in shaping the industry and positioning Apple as a global leader in design and technology.

In addition to his professional endeavors, Allen actively participates in industry associations, serving on the American Amusement Machine Association (AAMA) Board of Directors for over a decade. He has held the position of Vice President of the AAMA Charitable Foundation and presently serves on the Board of Directors, where he has been instrumental in the AAMCF raising over \$2,500,000 for children's foundations dedicated to scientific, educational, and charitable purposes.

**Place Your
Ad Today!**



<https://givebutter.com/HonorAllenWeisberg>





LIFETIME ACHIEVEMENT AWARD 8 1/2" X 11" AD JOURNAL SPECIFICATIONS

AD RATES

| | |
|--------------|--------------|
| Platinum Ad | = \$ 10,000+ |
| Gold Ad | = \$ 5,000 |
| Silver Ad | = \$ 2,500 |
| Bronze Ad | = \$ 1,500 |
| Full Page | = \$ 1,000 |
| CEO Class | = \$ 1,000 |
| Half Page | = \$ 500 |
| Quarter Page | = \$ 250 |
| Name Listing | = \$ 100 |



1/4 PAGE

3.5" X 4.75"



1/2 PAGE

7.5" X 4.75"



FULL PAGE

8.5" X 11"
1/8" Bleed


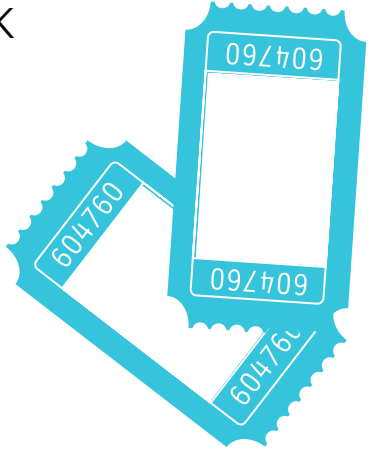
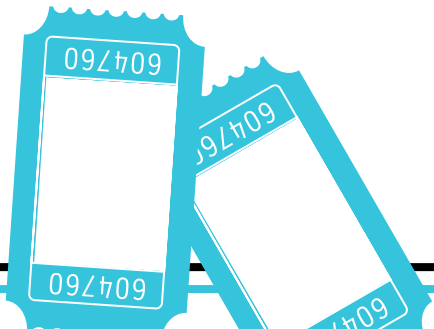
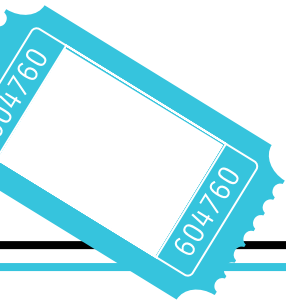
DOCUMENT

- Create your document to the exact size it will print.
- On full-page ads, bleeds must extend a minimum of 1/8" past the trim.
- On full-page ads, please allow a 1/4" margin from the trim for text and images.
- All art files should be converted to CMYK

**INSIDE FRONT AND
INSIDE BACK COVERS -**
Please add 1/4" on either
side of the inside spine
free of copy

ACCEPTED FILE FORMATS

- pdf – (Includes bleeds with all fonts embedded)
- .indd – Adobe InDesign
- .ai – Adobe Illustrator
- .psd – Adobe Photoshop



Please call the AAMA
office with any
questions!
847.290.9171



LIFETIME AD JOURNAL

JOIN THE CEO CLASS OF 2023

AND HONOR ALLEN WEISBERG

To make your CEO Class contribution, visit
<https://givebutter.com/HonorAllenWeisberg>.

Choose the "Other" donation amount and enter "\$1,000".
During the registration process you will be prompted to
select the "CEO Class of 2023" option.

Being a member of the CEO Class of 2023 includes your picture,
message, name, and company in the Lifetime Ad Journal. You do
not need to be a CEO to participate in the CEO Class of 2023.

You will receive a Dropbox link in your confirmation email where you
can submit your headshot and personal message.


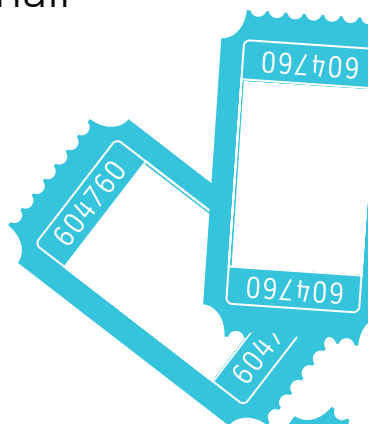
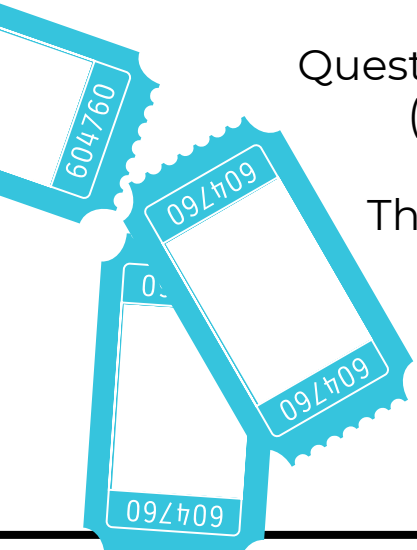


NAME LISTING DONATIONS

The name listing page in the ad journal is designated for individuals
or couples wishing to honor Allen. To place your name listing, choose
"Other" donation amount and enter "\$100"+. During the registration
process, you will be prompted to select the "Name Listing" option

Questions? Reach out to Tina Schwartz via email
(tina@coin-op.org) or call 847.290.9121.

This is an opportunity to personally honor
Allen Weisberg while supporting
children and families in need.



FIRST NAME LAST NAME
Your Company Name



FIRST NAME LAST NAME
Your Company Name



FIRST NAME LAST NAME
Your Company Name

