

# SOUVENIR AD JOURNAL

## HONORING BOB GESCHINE



**AAMA**  
AMERICAN AMUSEMENT  
MACHINE ASSOCIATION



## 2022 AAMA LIFETIME ACHIEVEMENT AWARD

CELEBRATING A LIFETIME OF DEDICATION TO THE AMUSEMENT INDUSTRY



**Congratulations**

**Bob Geschine**

**For Lifetime  
Achievement Award**

“Congratulations to our friend, colleague, and partner Bob Geschine on being honored with this well deserved Lifetime Achievement Award. From all of us at Semnox Solutions, thank you for your devotion to making our industry the best.”







# **2022 American Amusement Machine Charitable Foundation Lifetime Achievement Award Charity Ad Journal**

This congratulatory ad journal is a celebration of the hard work and dedication of Bob Geschine. It is also a true testament to the charitable and giving nature of our industry, especially following the past few years of setbacks and uncertainty due to COVID-19. We are excited to finally honor Bob after initially awarding him the Lifetime Achievement Award in 2020.

Thank you all for supporting this fundraising program with your generous donations, and thank you to those who made this ad journal possible.

# Bob's Story

Bob Geschine was born and raised in Paramus, New Jersey. After high school, he enrolled at Fairleigh Dickenson University in nearby Teaneck, N.J. where he received his undergraduate degree in Accounting, followed by his MBA. Upon graduation, Bob joined the international CPA firm of Arthur Young and Co. (now Ernst and Young).



Bob commented, "Growing up in New Jersey, most of my summer vacations were spent on the Jersey Shore. I remember my parents constantly being upset with me for not wanting to go to the beach with them, preferring to spend my time in the arcades on the boardwalks. Essentially, I was a gamer before the term was ever invented. Fast forward, I really wasn't enjoying my first few years in public accounting but one of my clients was a small route operator and equipment distributor in North Bergen, New Jersey named H. Betti and Sons. When the opportunity arose to become the Company's Controller, I said, "yes" without ever asking how much the position paid. As it turns out, the salary was \$10,000 less than I was making but I truly didn't care, I knew this is where I wanted to be. Being a newlywed and trying to save for a house, this wasn't the wisest decision on paper but fortunately my wife, Laraine, supported me fully."

Shortly after joining the firm, the Company changed its name to H. Betti Industries, Inc. and Bob came under the mentorship of the finest business mind he had ever met, Bert Betti. "I cherished his guidance, wisdom and his belief in me", Bob recalls fondly. Although only the fifth largest distributor in the New York Metropolitan area, Betson developed a distinct growth plan of acquiring in-market competitive distributors and companies in contiguous markets throughout the Northeast. At the same time, Peter Betti, whom Bob always considered his 'business brother', was doing similar acquisitions and growth under HBI's sister company, Betson Pacific, on the West Coast.

During that time, Bob was appointed to the Board of Directors and to the position of Executive VP and CFO. Bob's vision was to create an equipment financing and leasing arm of Betson Enterprises. Working with their two lead banks and together with their lending support and Betson's commitment of capital, Bob's vision became a reality and Betson Financial Services was created. This decision was going to be a driving force for Betson's continued growth.



The wedding of Bob & Laraine's daughter & son-in-law, Kristen and John



H. Betti & Sons: Bert, Eddie, Hugh, and Lou Betti



In the late 1990's Betson Pacific merged with Betson Enterprises into H. Betti Industries with Peter Betti as Chairman/CEO and Bob as President/CFO.

As the millennium was approaching, an unexpected challenge arose when the Company's largest supplier, Midway Games, announced they were shuttering their coin-op game manufacturing and development operations. Bob discovered they had approximately 10,000 unused game program chips in their inventory. With the help of his friend Mark Struhs, Bob was able to negotiate a royalty arrangement providing Betson was able to produce the program chips into finished products. Over the next 60 days, with the help of Mark and Betson's Director of Operations, Bill Seibert, they accomplished the impossible. From their New Jersey office, Betson became, essentially, Midway, establishing distributors and a service support network as if they were a long-time manufacturer. Over the next 3 years Betson built and sold all these game sets, of which the most popular one was Cruisin' Exotica. The Cruisin' family of games were developed by Eugene Jarvis for Midway.



Cruisin' Exotica

Shortly after completing all the remanufacturing of Midway titles, Bob learned that Eugene had returned to the business and had put together some of the old Midway gang and was working on two game development titles under a start up company named Raw Thrills. Bob fondly recalls, "Once again, with Mark's help, we got together at Betson's NJ office and some remarkable synergies ensued, which I can only describe as magical. A strategic partnership was launched, which I'm very proud to say is in its eighteenth year and going strong. Collaborating with Eugene, together with George Petro and Andy Eloff, has been the highlight of my career and I can't thank them enough for sharing their incredible talents with Betson".

As Bob further adds,

"As I close in on my 48th year with HBI, I owe most of my professional success and growth to my second family, the Betti's. My career is like a three act play with each act represented by a generation. The first generation was Bert and Hugh Betti who mentored me on business strategies, while driving home how a family business needs to have compassion and empathy for its employees' lives as well.



Peter & Bob

Second, was working with Peter together with Robert, Steven and Joe Betti, my contemporaries. Lastly, and my most favorite part, has been leading and mentoring this generation's class consisting of Jonathan, Catherine, Kyle, Brittanie, Chris, Zach Dimotta and Maggie Cleary. I'm doing my best to pay it forward!

I've been blessed to have my two right hand compadres with me for well over 40 years. Rick Urba has been my Controller and we have collaborated on every financial matter during that timeframe. Secondly, my true confidante and friend, Kevin Fritz, with whom I strategized every morning for 45 years. He is simply the best!

One final business shout out goes to my closest friend of 40 years, Frank Seninsky. Through our years together, I helped him write some articles and he helped me see all my blind spots. We enriched each other's lives immensely.



Bob & Kevin



Bob & Frank

Lastly, and most importantly, is my first family. Laraine and I just celebrated our 50th wedding anniversary in April and we took our entire family on a great vacation to Hawaii. We consider ourselves blessed to have a very close family unit, we all live locally and are entwined in each other's daily lives. My son, Bob Jr. has been with Betson for over 20 years and is Betson Imperial's Director of Parts Operations. It has been a great pleasure to have him join me in an industry he was literally born into. His wife, Stacy is an Art Therapist for children with Special Needs. My daughter, Kristen is the National Sales Director for Latitude Beverages and my son-in-law John, who has a career in Logistics, is the best father I know! They have blessed us with 3 grandchildren, Aidan, who won the New Jersey State championship in sailing and will be doing the same at a Division 1 school, the College of Charleston. Dillon, who will be a high school junior at Seton Hall Prep and is a member of their sailing team. And finally, Isabelle, who is going into 8th grade and is also an excellent sailor and club lacrosse player.

Of course, there are too many wonderful people, in my personal and professional life to highlight in a few short paragraphs. Please know I treasure those relationships and all the fond memories they've created.

In closing, the AAMA Lifetime Achievement Award and the monies raised, shine a light on more than just a single person. We are all fortunate to work in an industry composed of thoughtful leaders of compassionate organizations who give back individually, corporately and through tireless, mostly volunteer led organizations like the AAMA. I am honored to be recognized by the group and forever grateful to work in this unique and wonderful industry."

- Bob Geschine











# 2022 DONATION RECIPIENTS

Children's Minnesota Foundation  
**Children's Miracle Network Hospitals (CMN)**  
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 **KEEN**  
KIDS ENJOY EXERCISE NOW  
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# *We Honor Bob Geschine*

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## A Message from AAMA President, Joe Camarota

The Lifetime Achievement Award is our way of honoring individuals that have been influential and have made exceptional contributions to our Industry.

They've contributed their expertise in an effort to mentor others achieve success and have demonstrated innovative and creative qualities which benefit our Industry. This person must also reflect a combination of ethical strengths, as well as intellectual, emotional, and moral qualities that distinguishes them as having an outstanding reputation. Leaders stand out by the nature of their commitment and the integrity of their character. Point blank, Bob Geschine stands out!

This journal serves a dual purpose for the AAMCF. It is our way of honoring the Lifetime Achievement recipient for their tremendous service to our Industry reflected by the individual and company acknowledgments herein and to greatly underwrite our ability to continue to donate funding to the worthy and credible charities we support.

Bob has worked in our industry for close to 50 years. In 1999, he was named President of one of the Industry's leading distribution companies, Betson Enterprises. With that setting, he could've easily been complacent and rested on that company's laurels. Thankfully, he had other plans. He had a vision to not only bring his company to even a more prominent stature, he felt compelled to also do it for our Industry. Like a circle, his pursuit of excellence has no end.

We acknowledge and salute his unwavering vision, dedication, and commitment to outstanding personal achievement that was so infectious that it not only transformed his company, it also did the same for our beloved Industry.





Bob has been a mentor to his company's colleagues, to individuals (like me), groups, and other companies, and most importantly, to our Industry. He is our sage, our Wizard of Oz. He has guided our Industry to heights that were unimaginable, OK at least to everyone except him, over the last 25 years. With all your successes what most people don't realize is how you have remained so humble and true to your convictions throughout your distinguished career. Never wavering, always to point, it's a quality of yours that deserves an award in itself.

I would be remiss if I did not mention Bob's partner in life, his wife Laraine, and his entire family for their steadfast support throughout his career path. They also share in his success, for he would be the first to tell you that without that, it wouldn't have been possible.

It gives me great pride to exclaim on behalf of AAMA our extreme gratitude to everyone who has contributed to this amazing Journal. From the awesome AAMA team that put it together to the incredible generosity and extreme kindness from all the donors that empowered us to have our most successful fundraising year ever, we are eternally grateful. And why is that so special, it will enable us to donate even more than our original goal this year to the hundreds of children in dire need of support.

Here's to the man whose passion to succeed changed our Industry.  
Someone whom I'm honored to call my friend.

With gratitude,

*Joe Camarota*

**AAMA**  
AMERICAN AMUSEMENT  
MACHINE ASSOCIATION

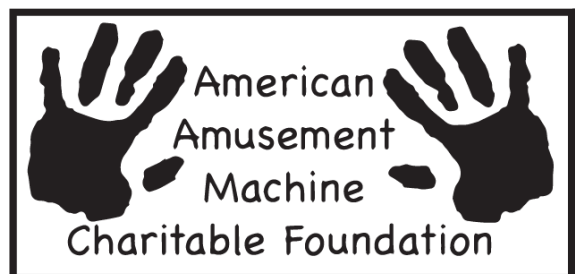
## A Message from AAMCF President, David Cohen



We have experienced a tremendous outpouring of support for Bob Geschine, our 2020-2022, Lifetime Achievement Award recipient. At the AEI show in 2020, it was announced that Bob was the recipient of the LTAA for 2020. Well, fast forward through a multi-year COVID pandemic and here we are, finally, getting the opportunity to honor Bob at our Gala in September 2022.

Bob has been and continues to be a forceful leader for this industry. His commitment and focus as the President and CFO of Betson Enterprises has enabled businesses across the country to be successful across multiple aspects of the industry; from street operators, to FECs, to multiple aspects of street gaming, to bowling centers and movie theaters, to in-home entertainment, to parts supplies, to finance, the list goes on and on. Over the years, he has engaged a team of leaders that have shared his vision and passion. Thru his mentoring and leadership development he has built an organization that supports this industry like none other.

His impact on the Betson customers, their employees, their competitors, essentially all of us, will be felt for years to come. The Betti family as well as all of us, feel fortunate for his contributions. Bob makes all of us strive to be our best.





Betson wins 2018 AAMA Distributor of the Year

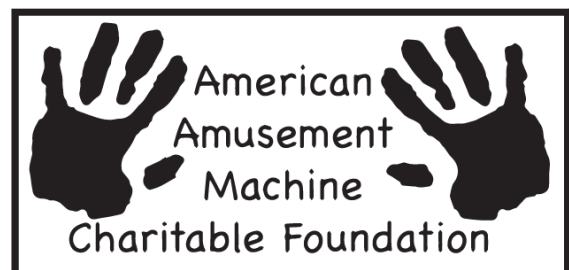
This fund-raising effort has been truly amazing. The work of the Board of Directors, our staff, and the huge effort of the Betson executives and team have enabled us to record the most successful campaign in the history of our charitable foundation. I must acknowledge the following people who have dedicated countless hours in soliciting donations from across the country and the world. The efforts of Kevin Fritz, Nina Byron, Rick Kirby, Kevin Bergen, and Bob Geschine from Betson, combined with the work of Joe, Jeff, Allen, Brian, Holly, Rich, Howard, Paula, Tina, Pete, Abby, and Lucas have help us reach new heights. Truth be told, the success of this campaign was driven by Bob, and the Betson team. For this we are extremely grateful.

Most important are you, the donors who have made all of this possible. We are honoring the achievements and work of an individual, and due to your generosity, we are able to support the work and needs of our charities. From the bottom of my heart, I thank you for making this all possible.

On behalf of the Board of Directors, thank you for making the 2022 Lifetime Achievement Journal a success.

Best regards,

*David Cohen*







## A Message from AAMA EVP, Pete Gustafson

There are three characteristics all great leaders have in common:

1. They inspire passion and motivation in their team.
2. They have a vision and pathway to realizing it.
3. They ensure their team has all the necessary support and tools to achieve their goals.

An effective leader has a shared vision aligned with core values, and understands what it will take to reach their team goals. They inspire, manage, and support their teams to work creatively and confidently toward that shared vision.

A leader empowers their team members to embrace their own unique leadership qualities and act with independently accountable passion. And they inspire and motivate their teams to maintain long-term progress and excitement towards achieving their goals.

This year's AAMA Lifetime Achievement Award Honoree exemplifies and embodies all the above leadership qualities.

Bob Geschine has been a key force behind Betson's multi-decade run of exceeding expectations in everything they do. In this industry - which demands constant change and transformation - that's no small feat; it doesn't happen by chance or luck, it's a byproduct of intentional leadership, forward looking vision, and a level of boldness-to-act few possess.

Bob does this by surrounding himself with a team of passionate individuals with unparalleled expertise in virtually every facet of our industry, resulting in an organization that today is one of its most influential and important members.

It is our great honor to acknowledge Bob with this prestigious award. He joins a group of past recipients who all share his passion for our incredible industry. Bob's legacy is sure to include his leaving it in much better shape than he found it, a true testament to someone who has, and continues to make a positive difference in the world.

Bob, we look forward to seeing where you'll lead Betson, and our industry to in the future. If past is prelude, we're in for one heck of a good ride....

From,

*Pete Gustafson*

AAMA Executive Vice President

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## AAMA STAFF



Tina Schwartz,  
Business and Finance  
Manager



Abby Reasor,  
Marketing and  
Communications  
Coordinator

**AAMA**  
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"It has been a pleasure watching you guide and lead this company. Your business acumen and innovation have grown this industry immeasurably and you have led H. Betti Industries to the forefront of it.

Your passion and creativity are inspiring. We are so proud of all that you have achieved. Congratulations on this well deserved award. Your family will continue to look up to you."

- Bobby & Stacy Geschine



"Thank you for setting the standard of what a supportive and loving parent should be. You have been an inspiration to our family. Everything you have taught me has stuck with me and guided me through life. Life is good! Congratulations!"

- The Millar Family (Kristen, John Aidan, Dillon, Isabelle)







"To the love of my life and my best friend for the last 50 years, congratulations on this award. You have worked endlessly for your family and we could not be any prouder. Thank you for giving us this incredible life."

- Laraine Geschine





# **BETSON** *Honors Bob Geschine*

Bob took me under his wing 44 years ago when Betson bought Runyon, the company I worked for. He has mentored me and helped mold me into the person I am today personally and professionally. Bob is family to me and will always be. I can't thank you enough, Bob. This award is well deserved.

- **John Feltz, Jr.**

When Bob hired me in 1999 from a former competitor, I went from the J.V to the Varsity! Thank you for your vision and including me in building a strong financial service team at Betson. Bob and I are so much in sync that I answer his question about an account before he would ask it. A true mentor is hard to find and I was lucky not only to have found one but worked for one for 23 years. Bob-well deserved. Congratulations!

- **Nina Byron**

My 30 years with Betson began just as they moved into the current building which came equipped with a gym. Bob and I would be there almost every morning. At one point, my goal was not to lift more weight but try to beat Bob into the gym. It was impossible!! Bob has always been there for me and it's been greatly appreciated. Probably more than he knows.

There is no one more deserving of this honor. Congrats Bob!

- **Kevin Bergen**

When I first started with H. Betti some 40 years ago, my father had always told me one of the best ways to make an impression was to get to the office before your boss. Little did I realize how difficult that would be with Bob. I kept coming in earlier and earlier over time, but it seemed the earlier I tried to get there, Bob would still be there before me. Finally I gave up! What did happen over that time was me trying to match the work ethic of my mentor. Not sure that I succeeded in that, but I did find out that, for me, the early morning became my most productive part of the day.

- **Rick Urba**



# **BETSON** *Honors Bob Geschine*

In my 36 years working with Bob I have found he has a tremendous ability to see business opportunities during some of the most challenging economic environments. Where others might only see the risk and downside of business in challenging economic times Bob is consistently able to uncover the hidden "diamonds" of opportunity. As they say, "turning lemons into lemonade". This has been a great asset helping to contribute to H. Betti Industries's growth over the years. Congratulations Mr. Geschine on this well-earned honor.

- **Bill Seibert**

My career with Betson started over 37 years ago when I met with Bob to discuss Betson opening up a distributing office in Massachusetts. Since that time, under Bob's guidance Betson has grown to become the world class company it is today. You can only reach those heights with people, and Bob's management style has allowed for everyone to be able to grow in there career . I can only speak for myself, but I will ALWAYS thank him for allowing me to be myself and allowing me to be part of the ride to the top of the Amusement Industry. Like many others, I am thankful for meeting, working and being a friend of Bob Geschine.

- **Rick Kirby**

Bob hired me 45 years ago this September - that in itself says what a nice person and great mentor and leader he is - early on we were involved with Tomorrow's Children Fund -with Bob's guidance our company began fundraising for children's charities which we continue to do - Bob has contributed so much to H. Betti's growth it would be impossible to name all - but the one initiative he started that separated us for our competition was the establishing of our finance company - to this day that entity separates us from our competition and is major contributor to sales... Bob has been a personal friend - mentor - and co-worker that I cannot believe how lucky I am to have had him my whole career - congrats Bob on receiving the Lifetime Achievement Award!

- **Kevin Fritz**





## A Message from AAMCF Executive Director, Tina Schwartz



I have been fundraising for the American Amusement Machine Charitable Foundation since joining the American Amusement Machine Association staff in 1999. I have had the distinct pleasure of working with amazing Board members, volunteers, donors, and charities over the years, raising funds for some really great organizations. In 2014 when we began the Lifetime Achievement Congratulatory Ad Journal, we did not fully anticipate the level of support our industry and individual communities would provide. To say it has been overwhelming is an understatement.

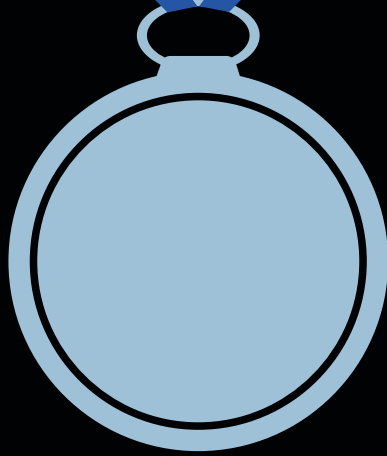
This journal serves as a way for us to honor Bob Geschine as the AAMA Lifetime Achievement Award recipient. He has served as a leader, mentor, and friend to so many, while also giving back to the communities and families who support this wonderful industry. Congratulations, Bob, on this well-deserved award! I'm so proud of the work done by everyone who participated this year, especially the amazing team at Betson led by Kevin Fritz and Nina Byron (you guys ROCK!), our AAMCF Board and Committee members, and my teammates, Pete Gustafon and Abby. You all make such a difference!



*Tina Schwartz*

AAMCF Executive Director





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THANK YOU FOR YOUR  
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Dear Bob: To a man whose passion to succeed changed our  
Industry

In the words of Abraham Lincoln, "The best way to predict the future is to create it." When others settled, you reached higher. When others were content, you dared to dream. It's one thing to have dreams, it's entirely something else to turn those dreams into a reality, which you did and the reason why you have become one of our Industry's most inspiring individuals. Very few people can inspire others to achieve greatness. You are one of those people.

With all of your successes what most people don't realize is how you have remain so humble and true to your convictions throughout your distinguished career. Never wavering, always to point, it's a quality of yours that deserves an award in itself.



Like a circle, your pursuit of excellence has no end. We acknowledge and salute your unwavering vision, passion, dedication, and commitment to outstanding personal achievement that was so infectious that it transformed your company and our Industry.

You are such a worthy recipient of this honor, AAMA had to award it to you 3 years in a row. It is with great pride and respect that we congratulate you on receiving the AAMA Lifetime Achievement Award.

Your Alpha-Bet family





# AAMA LIFETIME ACHIEVEMENT AWARD HONORING BOB GESCHINE





# MARVEL

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Thank you,  
Bob.





**Innovative Concepts in Entertainment Inc.**

Bob congratulations on this well-deserved achievement and recognition.

Your contributions to the coin op industry are immeasurable. Your business acumen and creativity combined with your commitment to maintaining strong personal relationships continues to define you as a great leader in our industry.

Furthermore, your vision, insight and “forward thinking” have helped ICE to grow in so many ways especially in the past 20 years. You’re an inspiration Bob, your guidance, focus and attention to detail have made ICE and countless other operating and manufacturing companies better.

We genuinely appreciate your dedication and service to the coin operated amusement industry.

All of us at ICE are forever grateful for your friendship & partnership thru the years, thank you!

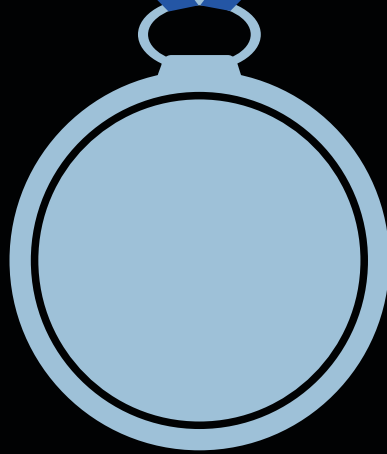
Your Friends,  
Joe & Dan along with the entire ICE team





Bob's 2019 visit to  
Sunrise Day Camp  
with friend Allen  
Weisberg





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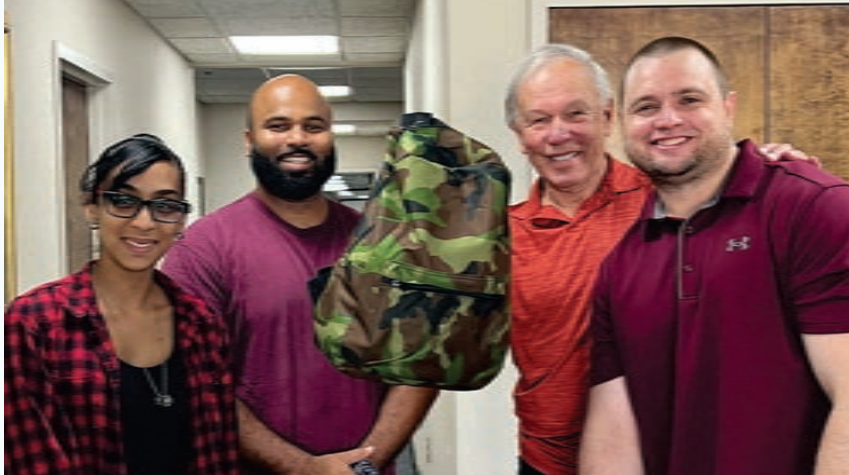
# *Congratulations!*

To our friend and mentor, Bob Geschine, on receiving the AAMA Lifetime Achievement Award.

We'd like to congratulate you on this milestone award and couldn't be more proud to work with you.







All of your friends at  
Betson Enterprises





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# Bob, Congratulations on Winning The 2022 Lifetime Achievement Award



From all of us at Goldfinger



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What is the role of leader in business today?

Your job is to set direction, build a great team, allocate resources, adjust to market shifts, and create and enable a great company culture.

What are the challenges leaders face today?

Engaging and retaining top talent in a dynamic environment, being creative and innovative and doing it well, getting the executive team to excel and work together, continue to evolve the organization without causing too much disruption, managing the expectations of ownership, and integrating new products and acquisitions, with ease.

Sounds like a huge challenging job for anybody. Over his long-standing career, Bob Geschine has been able to successfully navigate through decades of change, economic challenges, and changing market conditions. He has made the Betson organization the powerhouse that it is today. Through his leadership is has also transformed many aspects of the industry, through innovation, determination, and believing in doing the right thing.

Along the way, he will admit, there have been mistakes, probably not many, but a true leader will acknowledge those mistakes and learn from them.





Most people think leadership is about being in charge or about having all of the answers or being the most intelligent person in the room. The truth is, that it is completely opposite.

Leadership is about empowering others to achieve things they did not think was possible. It is about pointing in the right direction, communicating the vision, and asking others to help make that a reality.

Bob has accomplished this for Betson and ultimately for this industry. He has made us all better for it. I thank him for his contributions over his tenure. I know that Bob will continue to be leader, in business, in life and in what every he puts his mind to.

I am honored be part of the team to recognize your contributions. Congratulations of your being the **2022** Lifetime Achievement Award winner for the AAMA and AAMCF.

- David S. Cohen



David and Jane Cohen with their granddaughters

# Congratulations to a partner, and friend.

We want to express our most sincere congratulations to Bob Geschine on receiving the AAMA Lifetime Achievement Award. You've been pivotal to the success of our industry and a valuable partner to LAI Games. Thank you for everything you've given to our incredible industry!



Bob Geschine with LAI's Chris Brady 2022 AAMA New York Man of the Year Awards

From your friends and partners at Helix Leisure.



## Robert Geschine

President & CFO of H. Betti Industries

RECIPIENT OF



2022 Lifetime Achievement Award


Keep on fuelling fun, Bob!

Our most heartfelt congratulations to our long-time friend and partner for being recognized for your achievements and commitment to the industry! May you continue trailblazing in this field. We are powering on with you!



FUELLING FUN





On behalf of TEEG we would like to congratulate Bob Geschine on receiving the AAMA lifetime achievement award.

Your passion, commitment and contribution to our industry has touched so many over the years and we look forward to continuing to partner together to drive the industry forward!

*your friends at TEEG*

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The Entertainment and Education Group

**TIMEZONE**

**ZONE BOWLING**

**KINGP/N**

**Play 'n' Learn**  
Active Eds Fun

Congratulations to Robert Geschine on achieving the "Lifetime Achievement Award" for services to our industry from AAMA.

We have built a strong in enduring relationship with Betson over many decades both as a Customer and Supplier. Thank you for your continuing Support and Service

*Malcolm Steinberg*

**LAI GROUP**  
Established 1958





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# Bob Geschine

2022 AAMA Lifetime Achievement Award

Brandon

Jessica

Anna

Melissa

Chris

me

Mike

Jane

Pat

Ann

L.T.

Jon

Claire

Paul

Holly



John

Justin

Michelle

Mike

John

Lewis

ERIC

LAUCE

Andrea

Callie

Gina

Amanda

Looy





## Bob Geschine

It is our honor to salute you Bob!  
We are grateful for your  
commitment, leadership, and  
passion for our industry.  
Cheers to you dear friend!



# CONGRATS **BOB** GESCHINE



**ALWAYS  
WORKING  
TO BE  
THE  
BEST!**



Play Mechanix™



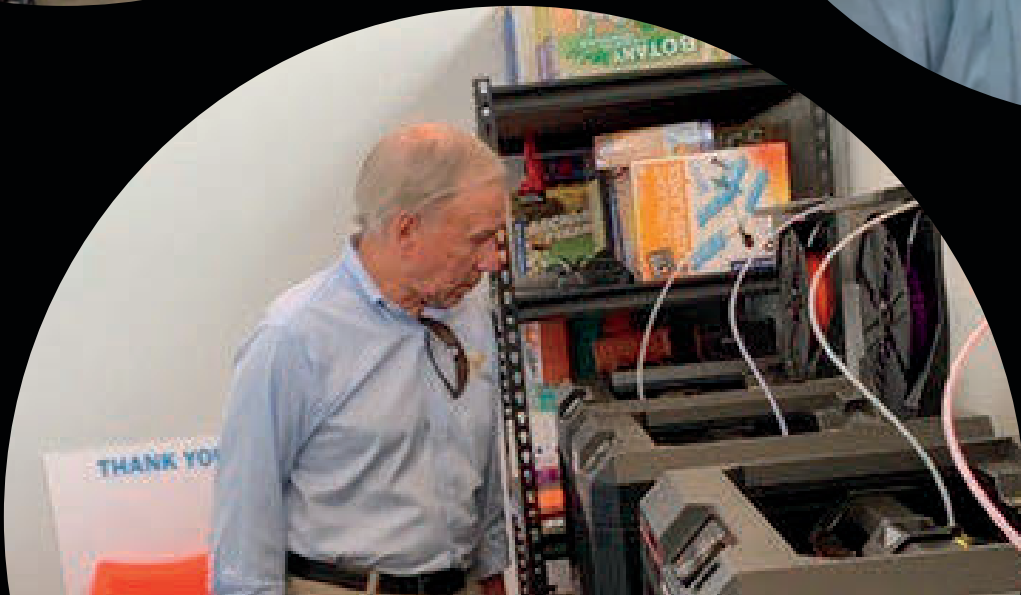




**FROM YOUR FRIENDS  
AT RAW THRILLS!**



More from Bob's  
2019 visit to Sunrise  
Day Camp







PRESENTING OUR

# Gold Sponsors

THANK YOU FOR YOUR  
GENEROUS CONTRIBUTIONS



# CONGRATULATIONS BOB!

On being the recipient of the  
AAMA "Lifetime Achievement Award".  
Your lifetime of dedication and leadership  
is an inspiration to us all.

Your friends at

**BANDAI NAMCO**



**Bandai Namco Amusement America Inc.**  
[www.bandainamco-am.com](http://www.bandainamco-am.com)



# *Congratulations*


# BOB GESCHINE

2022 AAMA LIFETIME ACHIEVEMENT AWARD



POWERED BY:

**GOLD  
RUSH**  
♦ ♥ ♠ ♣  
**GAMING**

A close-up photograph of a lit sparkler against a dark background. The sparkler is positioned diagonally from the top right towards the center. It is emitting bright, golden-yellow sparks that fan out in all directions. The background is a mix of deep blue and dark red, with some out-of-focus light spots. The overall mood is celebratory and festive.

# A wide range of skills, one idea of excellence.

Mazars congratulates **Bob Geschine**  
on receiving **The American  
Amusement Machine Association's  
2022 Lifetime Achievement Award.**

[www.mazars.us](http://www.mazars.us)

**mazars**

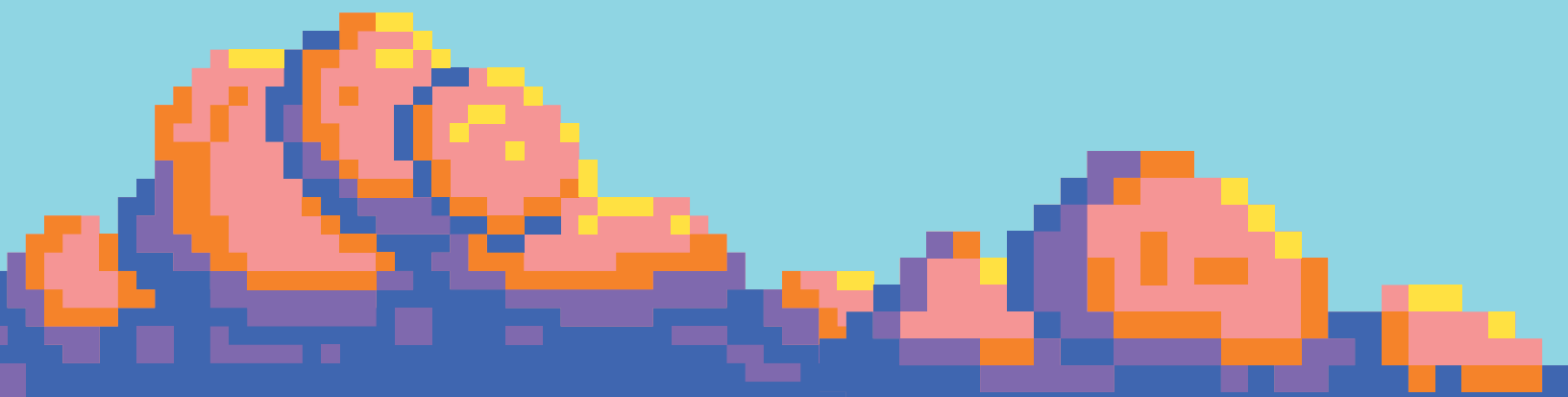




**BEST WISHES TO BOB  
GESCHINE FOR A  
LIFETIME OF SERVICE  
AND DEDICATION TO  
OUR INDUSTRY**

---

**from your friends at  
MOSS DISTRIBUTING**

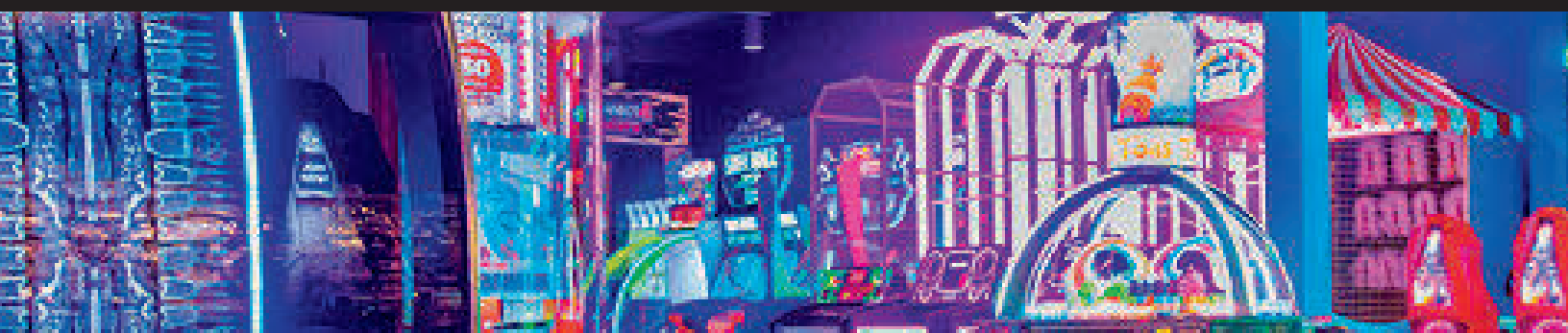




“Bob,

It’s been an honor and a pleasure to have spent the better part of my career working alongside you. You’ve been a great friend and business partner through the years. Congratulations, on the much deserved AAMA Lifetime Achievement Award.”

- Peter H. Betti, CEO







“Congratulations Bob!  
Thank you, for your dedication to  
HBI and the Industry!”

- Robert and Elizabeth Betti





**Congratulations, Bob Geschine, on the  
AAMA Lifetime Achievement Award.**

---

**Your friends at**







**BEST WISHES TO BOB GESCHINE FOR A  
LIFETIME OF DEDICATION AND SERVICE  
TO OUR INDUSTRY**



**intercard<sup>®</sup>**  
*WORLD LEADER IN CASHLESS TECHNOLOGY*

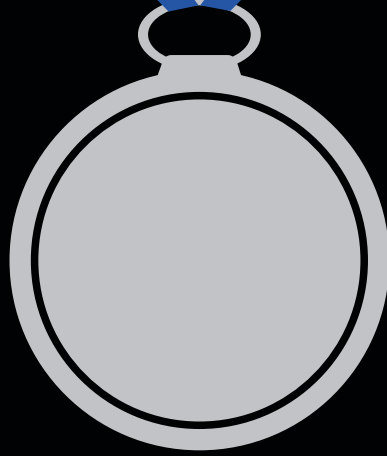




CONGRATULATIONS, **BOB**, FROM YOUR FRIENDS AT  
**TOCCATA GAMING**







PRESENTING OUR

# Silver Sponsors

THANK YOU FOR YOUR  
GENEROUS CONTRIBUTIONS



**BEST WISHES TO BOB GESCHINE  
FOR A LIFETIME OF DEDICATION  
AND SERVICE TO OUR INDUSTRY**





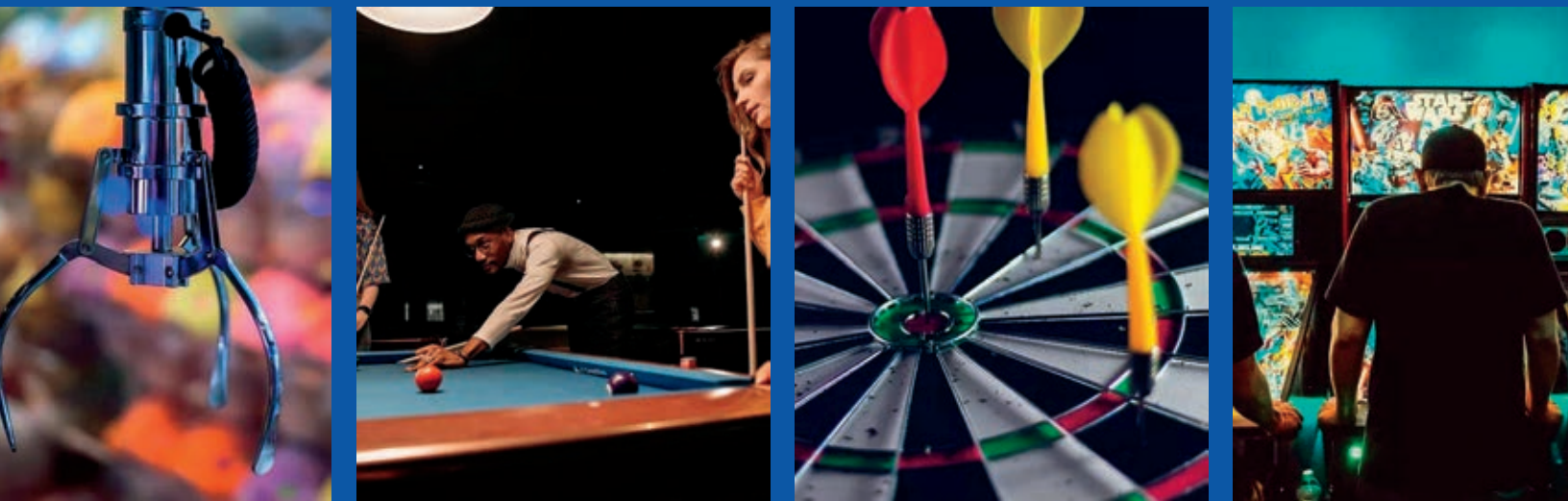
**CONGRATULATIONS,  
BOB, FROM YOUR  
FRIENDS AT**





**CONGRATULATIONS,  
BOB GESCHINE, FROM  
YOUR FRIENDS AT**

**MIELE**  
**AMUSEMENTS**







*Congratulations, Bob*

*on your  
AAMA Lifetime  
Achievement Award!*

Your friends at  
Fantasy Island Amusement Park  
Beach Haven, NJ



# Your trusted partner.



**GAMING**



**AMUSEMENTS**



**EQUIPMENT**



**LEAGUES**



**ATMS AND MOBILE ATMS**

Congratulations, Bob Geschine on all your well-earned achievements and influential stamp on our industry!

Since 1929, J&J Ventures has been focused on providing the ultimate gaming and amusement experience with the best service, equipment, and route operations knowledge.



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*Congratulations*

---

BOB  
GESCHINE

---



FROM YOUR FRIENDS AT  
AMI ENTERTAINMENT



**Congrats  
on your  
award  
Bob!**

***Sacoa***  
CASHLESS SYSTEM





***CONGRATULATIONS BOB,  
FROM YOUR FRIENDS AT***



***PYRAMID***  
***TECHNOLOGIES, INC.***



# CONGRATULATIONS BOB GESCHINE

ON YOUR 2022 AAMA LIFETIME  
ACHIEVEMENT AWARD

Thanks for bringing FUN to our industry for so many years!



FROM YOUR FRIENDS AT

**DAVE &  
RUSTER'S**





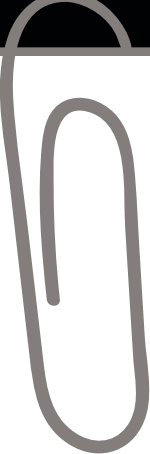
# Congratulations

## **Bob Geschine**

### Lifetime Achievement Award



“Congratulations to our friend, colleague, and partner Bob Geschine on being honored with this well deserved Lifetime Achievement Award. From all of us at Semnox Solutions, thank you for your devotion to making our industry the best.”



Charlotte and I can't think of anyone more deserving of this Lifetime Achievement Award. If one was to graph the success and import of our Industry compared to your personal contributions and achievements in our Industry, the vertical and horizontal growth would be identical. Coincidence, we think not.

- Joe and Charlotte Camarota





# CEO Congratulatory Class of 2022



Catherine Algra  
Betson Enterprises

604760

BOB: YOU HAVE TOUCHED SO MANY PEOPLE WITHIN OUR INDUSTRY WITH YOUR GUIDANCE AND WISDOM, REACHING EMPLOYEES, COLLEAGUES, SUPPLIERS, CUSTOMERS, AND SO MANY MORE. THANK YOU FOR ALL YOU HAVE DONE FOR OUR FAMILY, OUR COMPANY, AND MY OWN PERSONAL GROWTH.

*Catherine Algra*

604760



Rich Babich  
Colorado Game Exchange

604760

BOB, THANK YOU FOR YOUR INDUSTRY LEADERSHIP. YOU HAVE SHOWN US HOW TO DO THINGS THE RIGHT WAY!

*Rich Babich*

604760

Jonathan Betti  
H. Betti Industries

604760

BOB, THERE'S NOT ENOUGH SPACE IN THIS JOURNAL TO EXPRESS MY GRATITUDE FOR YOU AS A LEADER, MENTOR AND FRIEND. CONGRATS ON THIS MUCH DESERVED INDUSTRY RECOGNITION.

*Jonathan Betti*

604760



Jeff Blair  
Sureway Gaming

604760

FROM OUR EARLY DAYS ON THE JERSEY SHORE TO CURRENT TIMES IN CHICAGO AND ALL ROADS IN BETWEEN, YOU HAVE ALWAYS DONE IT WITH CLASS! THANKS FOR MAKING OUR INDUSTRY A BETTER PLACE TO BE.

*Jeff Blair*

604760



Joe Camarota  
Alpha-Omega Sales

604760

DEAR BOB:  
CONGRATULATIONS! WE ARE EXTREMELY GRATEFUL TO YOU FOR ALL YOUR OUTSTANDING CONTRIBUTIONS TO OUR INDUSTRY. ALL THE VERY BEST! THANK YOU.

*Joe Camarota*

604760







Sonaal Chopra  
The Entertainment and  
Education Group

604760

CONGRATULATIONS BOB ON  
WINNING THE 2022 LIFETIME  
ACHIEVEMENT AWARD. IT IS  
GREAT TO SEE YOU RECEIVE THE  
RECOGNITION AND  
ACHIEVEMENT YOU DESERVE FOR  
ALL THE YEARS OF HARD WORK.

*Sonaal Chopra*

604760



David Cohen  
DSC Advisory LLC

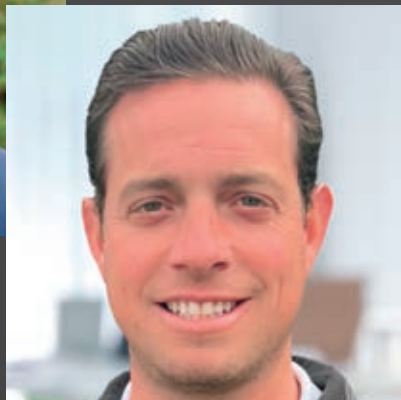
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"A LEADER'S JOB IS NOT TO THE  
WORK OF OTHERS, IT IS TO HELP  
OTHERS FIGURE OUT HOW TO DO  
IT THEMSELVES, TO GET  
TASKS/PROJECTS COMPLETED  
AND TO SUCCEED BEYOND WHAT  
THEY THOUGHT IS POSSIBLE....."

-SIMON SINEK

*David Cohen*

604760



Bob Dipipi & Kyle Berger  
Betson Enterprises

604760

CONGRATULATIONS BOB!  
THANK YOU FOR BEING THE  
LEADER THAT YOU ARE, AND  
FOR YOUR MENTORSHIP AND  
GUIDANCE OVER THE YEARS.  
WE APPRECIATE EVERYTHING  
YOU DO. THANK YOU.

*Bob Dipipi & Kyle Berger*

604760

Michael Dobel  
Greater America Distributing, Inc.

604760

CONGRATULATIONS BOB AND  
THANK YOU FOR EVERYTHING  
YOU HAVE DONE FOR OUR  
INDUSTRY OVER THE YEARS.

*Michael Dobel*

604760



Mark Easte  
LAI Games

604760

YOU'VE ENABLED SUCCESS  
FOR SO MANY INDIVIDUALS  
AND COMPANIES IN OUR  
INDUSTRY - SINCERE  
CONGRATULATIONS FROM  
MYSELF AND ALL THE TEAM AT  
LAI GAMES.

*Mark Easte*

604760



Dwayne Furlough  
Marlin Investors Inc.

604760

BEST WISHES TO BOB  
GESCHINE FOR A LIFETIME  
OF DEDICATION AND  
SERVICE TO OUR INDUSTRY.  
CONGRATULATIONS!

*Dwayne Furlough*

604760







Trevor Gianaris  
Elaut Group USA

604760

BOB, ON BEHALF OF THE  
ELAUT GROUP USA, THANK  
YOU FOR A LIFETIME OF  
SERVICE AND INVALUABLE  
CONTRIBUTIONS TO THE  
AMUSEMENT INDUSTRY.  
CONGRATULATIONS!

*Trevor Gianaris*

604760



Rick Greene  
Greene, Fidler & Chaplan LLP

604760

CONGRATULATIONS BOB,  
YOU ARE AN EXTRAORDINARY  
GIFT TO HBI AND TO THE  
INDUSTRY!

*Rick Greene*

604760



Jonathan Gross  
BLKGG, LLC

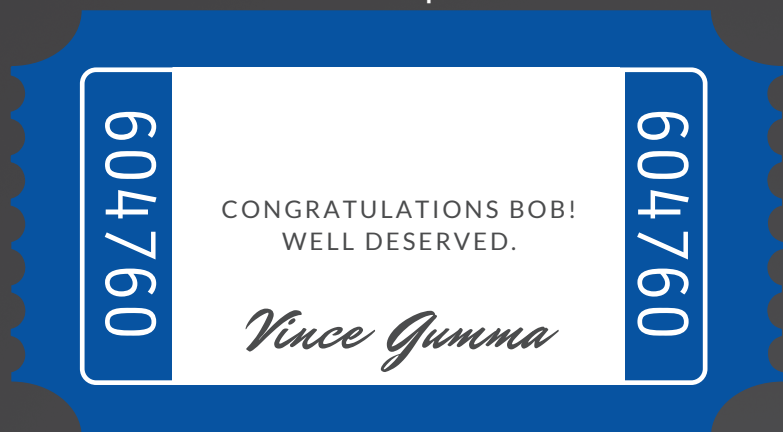
604760

BOB, IT HAS BEEN MY  
PLEASURE TO WORK WITH  
YOU ALL THESE YEARS.

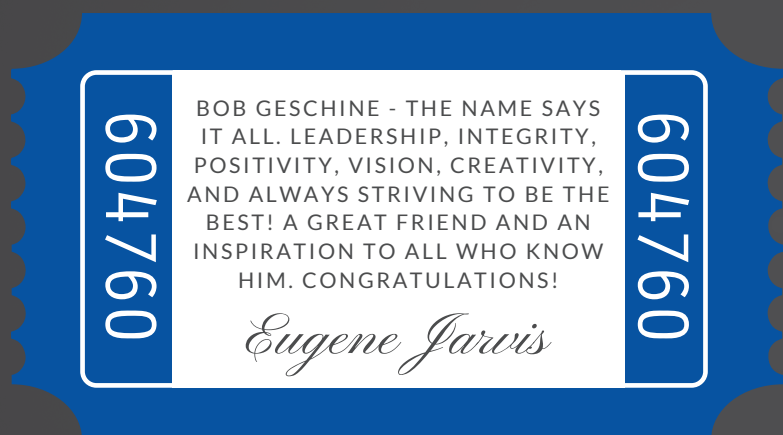
*Jonathan Gross*

604760

Vince Gumma  
AVS Companies



Eugene Jarvis  
Raw Thrills



Mike Maas  
AMI Entertainment Network







Drew Maniscalco  
Andamiro USA

604760

JOB WELL DONE, BOB! I AM  
THRILLED FOR ALL YOU HAVE  
ACCOMPLISHED. YOUR HARD  
WORK AND DETERMINATION  
HAVE BROUGHT FANTASTIC  
RESULTS. I CELEBRATE WITH YOU  
AND WISH YOU GREAT SUCCESS  
IN YOUR FUTURE ENDEAVORS.

*Drew Maniscalco*

604760



Mark Meenan  
Betson Enterprises

604760

CONGRATULATIONS, BOB,  
AND THANK YOU FOR YOUR  
GUIDANCE AND LEADERSHIP.

*Mark Meenan*

604760



Terry Moss  
Moss Distributing

604760

CONGRATULATIONS ON BEING  
A GREAT LEADER, BOB.  
ALWAYS APPRECIATE WHAT  
YOU DO FOR OUR INDUSTRY.  
MUCH RESPECT,  
THE MOSS DISTRIBUTING TEAM

*Terry Moss*

604760

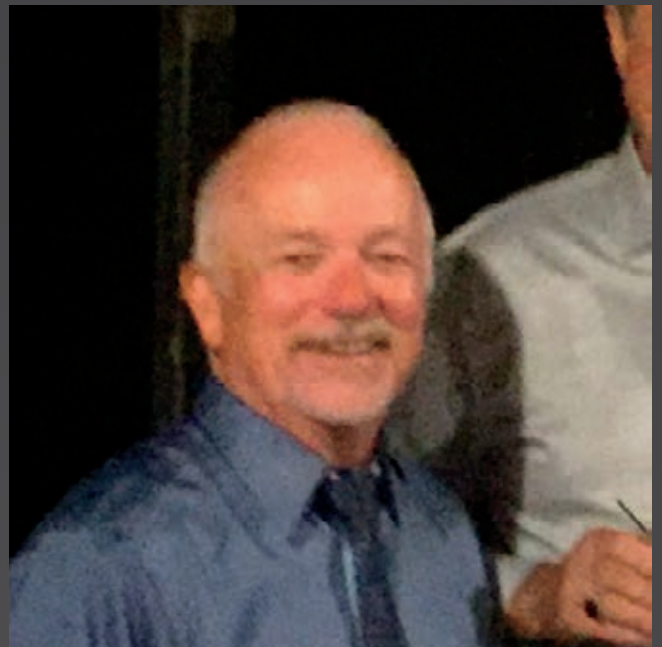
Charles Peitz  
Tricorp Amusements

604760

YOU FINANCIALLY SUPPORTED TRICORP WHEN I STARTED... YOU SUPPORTED ME THROUGHOUT THE YEARS... YOU MENTORED ME CONTINUOUSLY... YOU IMPARTED ME WITH YOUR EXPERIENCE... AND... CONGRATULATED ME WHEN I SOLD MY COMPANY... THAT IS THE BOB GESCHINE I'VE HAD THE PLEASURE OF WORKING WITH FOR 40 YEARS.

*Charles Peitz*

604760



Edward Pohlman  
Ed's Funcade

604760

YOUR LIFELONG DEDICATION TO OUR INDUSTRY HAS MADE AN UNMEASURABLE IMPACT AND DIFFERENCE TO THE ENTIRE INDUSTRY.

*Ed Pohlman*

604760



George Smith  
Family Entertainment Group, LLC

604760

BOB, THANK YOU FOR THE GUIDANCE AND SUPPORT OVER MANY DECADES. IT MEANS THE WORLD.

*George Smith*

604760







Gary Stern  
Stern Pinball

604760

FEW PEOPLE HAVE MEANT AS MUCH TO THIS INDUSTRY AS BOB GESCHINE HAS. TRULY ONE OF A KIND. CONGRATULATIONS MY FRIEND.

*Gary Stern*

604760



Larry Treankler  
Bay Tek Entertainment

604760

BOB, YOU ARE TRULY DESERVING OF THIS AWARD. YOU HAVE SERVED OUR INDUSTRY WITH ENDLESS ENERGY FOR DECADES. I'VE LEARNED A TON FROM YOU ALONG THE WAY. THANK YOU. CONGRATS MY FRIEND! P.S. EVEN OUR FIGHTS ALONG THE WAY HAVE BEEN FUN :)

*Larry Treankler*

604760



Eric Van Stratten  
Elaut Group USA

604760

BOB, I AM GRATEFUL FOR OUR 37 YEARS OF FRIENDSHIP. YOU LITERALLY WATCHED ME "GROW UP" IN THIS INDUSTRY, AND I CONSIDER MYSELF FORTUNATE THAT YOU ALWAYS MADE YOURSELF AVAILABLE AS A MENTOR WHEN CALLED UPON. THANK YOU AND CONGRATULATIONS.

*Eric Van Stratten*

604760

Randy Wasserman  
Laser Bounce

604760

CONGRATULATIONS ON  
YOUR LIFETIME  
ACHIEVEMENT AWARD! YOU  
TRULY ARE THE BEST IN THE  
BUSINESS.

*Randy Wasserman*

604760



Allen Weisberg  
Apple Industries, Inc

604760

BOB, THROUGH YOUR ABILITY TO  
LEAD AND GIVE PERSONAL  
GUIDANCE, YOU HAVE EMPOWERED  
SUCCESS FOR SO MANY  
INDIVIDUALS AND COMPANIES,  
INCLUDING ME PERSONALLY, AND  
MY COMPANY. CONGRATULATIONS  
ON BEING HONORED!

*Allen Weisberg*

604760



Thank you

*John Smith*

to our CEO  
Congratulatory Class!





WE ARE PROUD TO SUPPORT VARIOUS ORGANIZATIONS INCLUDING:



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HEART  
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WAYNE STATE  
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RANCHO MIRAGE  
WRITERS FESTIVAL  
AMERICA'S BEST WRITERS FESTIVAL



BOYS & GIRLS CLUBS



Children's  
MINNESOTA



Ann & Robert H. Lurie  
Children's Hospital of Chicago™

Caldwell United  
Methodist Church  
A community of Christians on a mission.  
Growing. Sharing. Leading



# *We Honor Bob Geschine*

"Congratulations, Bob, on a lifetime of leadership and dedication to this wonderful industry. We are excited to celebrate in your honor."

- **Tina Schwartz & Josh Morin**, AAMA

"Congratulations, Bob on this tremendous recognition!"

- **Peter & Erin Gustafson**, AAMA

"Congratulations, Bob on winning the 2022 Lifetime Achievement Award."

- **Scott Gilmore**, Betson

"Thank you for your contribution, outstanding vision, dedication and commitment to our industry! We are truly grateful and honored to celebrate your 2022 Lifetime Achievement Award."

- **Nick Sariglou**, Betson

"Congratulations, Bob! Appreciate the guidance over the years."

- **Michael Springman**, Betson

"Congratulations, Bob on an honor well deserved!"

- **Rick Urba**, Betson



# *We Honor Bob Geschine*

"Bob - Many thanks for your leadership and guidance for HBI and throughout the industry. We appreciate all you have done for us."

- **Brian & Abbie Serck**, Betson

"Congratulations, Bob, on your selection as the 2022 Lifetime Achievement Award recipient."

- **Barbara Peltz**, BPAA

"Congratulations, Bob!"

- **The Preli Family**, Amusements Unlimited Co.

"Bob, it's been an honor to do business with you over all these years and I appreciate all I have learned from you and the friendship we have. Congratulations on your well deserved award!"

- **Jim Hines**, FirstLease

"I have over the last 45 years watched in awe Betson's incredible growth from Tonnelle Ave. to the multinational giant it has become. You were an integral part of that growth and are most deserving of the award you are receiving."

- **Stephen Linzey**, Leisure America Inc.

**James Silver**, Kelley Kronenberg

**Joe Rossi Jr.**, Amusement Management



Dear Bob: Congratulations! We are extremely grateful to you for all your outstanding contributions to our Industry.

All the very best! Thank you.

- Frank Seninsky, Joe Camarota and Jerry Merola  
Alpha Omega Sales



Bob, you have evolved with total confidence and great vision to become our true industry leader, bar none! thank you for being a mentor, business partner (Alpha-Bet), and special friend for now 40 years. this award is so well deserved.

- Frank "the Crank" Seninsky and Family





.....

**大成 DENTONS**

**SALUTES BOB GESCHINE  
ON HIS CONTRIBUTIONS  
AND DEDICATION TO THE  
AMUSEMENT INDUSTRY**

.....





## Celebrating an organization that makes a difference

Finding a purposeful way to assist one another, turning belief into action, and working toward shared goals — these are the driving forces that lift up humanity and make a difference, one person at a time.

**Wells Fargo is a proud sponsor of the 2022 Lifetime Ad Journal** and salutes the AAMCF for its mission to support the lives of children in need around the world.

We congratulate this year's AAMA Lifetime Achievement Award recipient, Robert Geschine for his commitment to excellence.





# CONGRATULATIONS BOB!

It's Been A Privilege To Work With You  
And Your Team Over The Last 25 Years!







Congratulations Bob on a job well done! Your leadership for Betson and the industry is legendary. Keep up the great work!

- with gratitude from the Betson Texas Team



*Congratulations*

**ROBERT  
GESCHINE**

ON WINNING THE

*Lifetime Achievement  
Award*

FROM YOUR FRIENDS AT



amusements international





# Congratulations Bob Geschine

We proudly sponsor the celebration of Bob Geschine and his contributions and support for the American Amusement Machine Charitable Foundation. Thank you, Bob!

## LIGHT & WONDER™

[LnW.com](http://LnW.com)



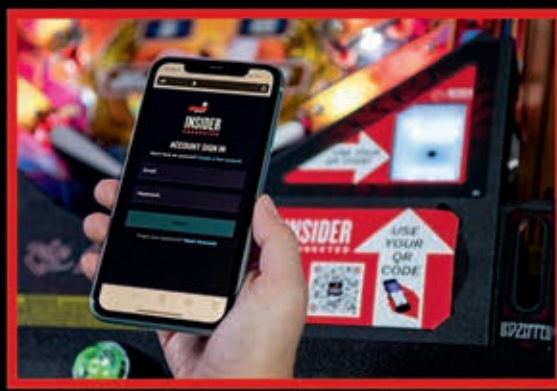
[f](#) [@](#) [t](#) [in](#)  
[@LightNWonder](#)

We realized your potential when AMOA-  
NY named you "Man Of The Year 2005."  
Not much has changed. You're still going  
strong and respected in our Industry.

- AMOA-NY President, Kenneth Goldberg
- Vice President, Joseph Bossolina







**CONGRATULATIONS  
BOB GESCHINE**



**LIFETIME  
ACHIEVEMENT  
UNLOCKED!**



**INSIDER.STERNPINBALL.COM**



CONGRATS, BOB,  
FROM YOUR  
FRIENDS AT

The logo for "Bob's Space Race" is centered within a rounded square frame with a pinkish-red border. It features a stylized rainbow arching over the text. The text "Bob's Space Race" is written in a red, 3D, cursive-style font. The background of the entire image is a dark blue space with green nebulae and numerous glowing white circles of varying sizes, some of which are partially cut off by the edges.

Bob's Space  
Race



Congratulations, Bob  
Geschine, a true  
industry leader!



McGee Amusements INC.



# Congratulations

to **Bob Geschine** on AAMA's Lifetime Achievement Award. Taft appreciates your friendship, which began over a decade ago. Thank you for your contributions to the industry.



The Amusement Industry was built on the foundation of those who have come before us. Bob Geschine is one of those exceptional individuals who helped take the industry to the next level. His knowledge, ideas, and passion for bringing joy to families and communities are things we all have in common. It's what makes our industry so great.

We sincerely appreciate and congratulate Bob on receiving AAMA's 2022 Lifetime Achievement Award. We can continue building on the foundations laid by working together and taking the Amusement Industry to even greater heights.

*Congratulations*

BOB GESCHINE





CONGRATULATIONS, BOB, ON  
AN HONOR WELL DESERVED.

- YOUR FRIEND, KEN GOLDBERG



# Congratulations, Bob



*Thanks for your years of leadership.  
You've made us all better than we were*

See the full Valley Dynamo product line at  
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[sales@valley-dynamo.com](mailto:sales@valley-dynamo.com)

For International Sales:  
[international@valley-dynamo.com](mailto:international@valley-dynamo.com)



**CONGRATULATIONS,  
BOB GESCHINE, ON THE  
AAMA LIFETIME  
ACHIEVEMENT AWARD.**

**CAPITAL  
VENDING  
COMPANY**







**Congratulations to Bob Geschine  
on your AAMA  
Lifetime Achievement Award!  
Thank you so much for  
all your important contributions  
to our industry,  
from your friends at  
AVS Companies.**





Congrats, Bob! From your friends at

# JILLY'S ARCADE

Finest in Amusements at the Jersey Shore!







Congratulations, Bob, your leadership  
is an inspiration to all of us.

- Rick Kirby, Kevin Fritz &  
David Capilouto





ACCELENTERTAINMENT®

From the largest route gaming provider in the nation,  
Accel Entertainment congratulates

**Bob Geschine**

on his influence in the Amusement Machine industry!





Congratulations  
Bob, from your  
friends at

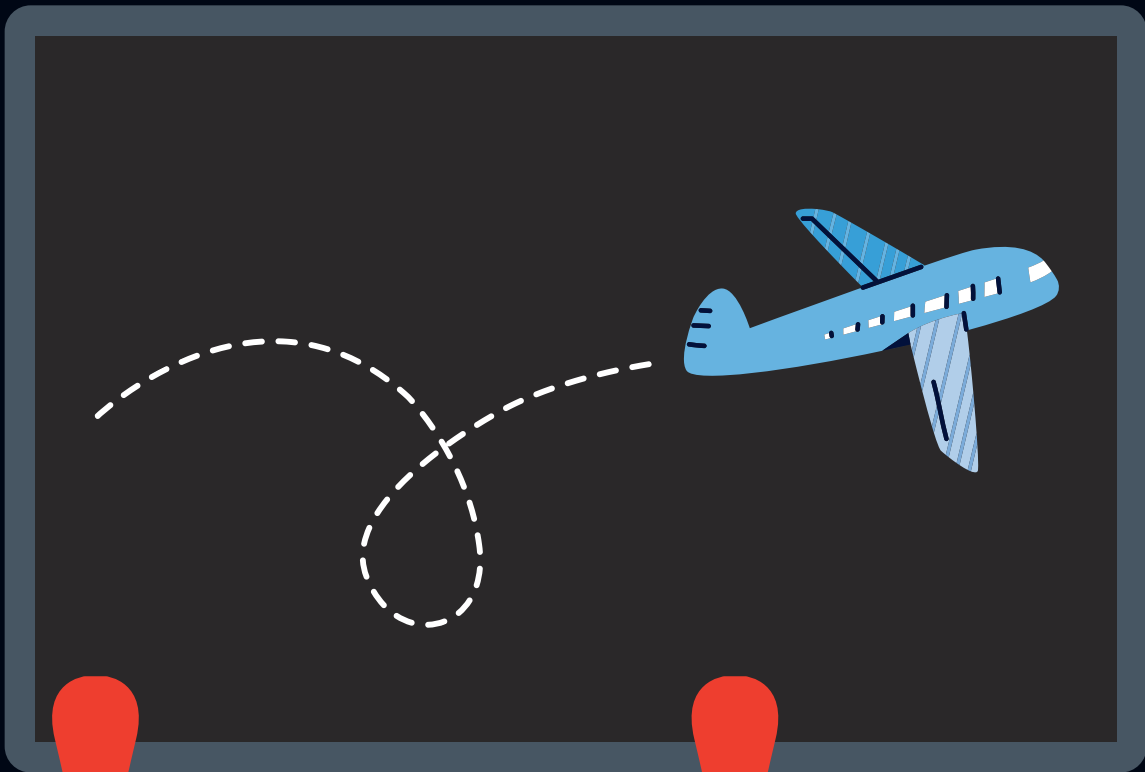


Family  
**Entertainment**  
Group LLC



Congratulations Bob!  
Will see you in the United Club!

# AJAX AMUSEMENTS





**We congratulate  
and honor Bob Geschine of  
H. Betti Industries on his  
AAMA Lifetime  
Achievement Award.**



**His service to the industry will be appreciated  
and remembered for years to come.**

**WTGLASGOW**  
EVENT MANAGEMENT

[wtglasgow.com](http://wtglasgow.com)



YOUR GOOD WORK AND GOOD DEEDS  
LIVE FOREVER IN THE MANY HEARTS AND MINDS  
OF THOSE YOU TOUCHED ALONG THE WAY.

*Congratulations*

**BOB GESCHINE**

2022 LIFETIME ACHIEVEMENT AWARD

FROM ALL OF US AT  
**REMARK INDUSTRIES, LLC**  
&  
**ZOOM STUDIOS**





The *RePlay* staff is totally stoked to join this salute to Bob and to his vast contribution to the industry.

One of us is particularly happy...

*"Dear Bob:*

*"We both grew up in this business at just about the same time. We played different roles but both of us played our parts as the machines evolved from the electromechanical to the electronic then to the digital. It's been some ride, hasn't it?"*



*"Let us not forget our mutual mentors — Bert, Hughie, and of course, Peter — who were always there to guide. Your specific contribution to the explosive growth of Betson Enterprises has been nothing short of awesome, and for this, and your friendship, I send a big THANKS!"*

— Eddie Adlum, Publisher of *RePlay* Magazine



**P****NZ**

**BEST WISHES TO BOB GESCHINE  
FOR A LIFETIME OF DEDICATION  
AND SERVICE TO OUR INDUSTRY**





# CONGRATULATIONS BOB GESCHINE!

*FROM THE STERN FAMILY*



## LET'S STAY CONNECTED!



SUNSTAR

BEST WISHES TO BOB  
GESCHINE FOR A LIFETIME  
OF DEDICATION AND  
SERVICE TO OUR INDUSTRY







CONGRATULATIONS, BOB  
GESCHINE, ON THE AAMA  
LIFETIME ACHIEVEMENT  
AWARD

# **Congratulations, Bob, on the AAMA Lifetime Achievement Award.**



**Allwood Forlenza Insurance Agency**



A silhouette of a person is shown climbing a dark, jagged cliff edge on the left side of the frame. The person is hanging by their arms, with one leg extended downwards. The background is a vast sky transitioning from a deep blue at the top to a bright, golden yellow at the bottom, where a large sun is setting or rising, partially obscured by soft, white clouds. The overall mood is one of achievement and triumph.

**Well climbed,  
Bob Geschine.**

**Enjoy the view.**

Congratulations on your amazing achievement |



IT IS INDEED MY PLEASURE TO WISH ONLY THE BEST FOR "BOB GESCHINE" AAMA'S MAN OF THE YEAR. FROM MY EARLY 1980'S YEARS IN AMERICA, BOB HAS ALWAYS BEEN A STEADY HAND.

I'VE LEARNT MANY THINGS FROM BOB AND I AM ALWAYS TRULY APPRECIATIVE OF OUR FRIENDSHIP.

---

"I CAN NO OTHER ANSWER MAKE, BUT, THANKS, AND THANKS."

**WILLIAM SHAKESPEARE**



**SIMON & FAMILY**



**DEITH  
DISTRIBUTING**

entertaining millions, one player at a time®

[www.DEITH.com](http://www.DEITH.com)





Thank you, Bob for your leadership  
and commitment to HBI and to our  
industry. Congratulations on this  
well deserved award!

- From Your Entire Betson Midwest Team



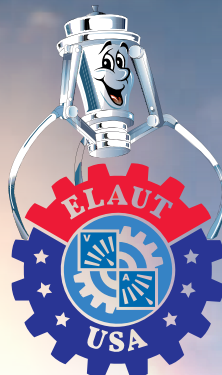
# *Visionary:*

having or marked by  
foresight and imagination



Congratulations on your achievements &  
thank you for your contributions to the industry.

*Elaut Group USA*







**SALUTES BOB GESCHINE ON  
HIS CONTRIBUTION AND  
DEDICATION TO THE INDUSTRY**



## Congratulations, Bob!

LEAF congratulates Bob Geschine, President, and CFO of H. Betti Industries, on receiving the American Amusement Machine Association's 2022 Lifetime Achievement Award.

**Best wishes, Bob, from your friends at LEAF!**



LEAF Commercial Capital, Inc., a subsidiary of M&T Bank.

***AMOA Salutes 2022 AAMA Lifetime  
Achievement Award Recipient***

***BOB GESCHINE***

***Thank You for Your Many  
Contributions to the Industry***



*Building **Engagement** in Real Life*





CONGRATULATIONS,  
BOB GESCHINE, ON THE  
AAMA LIFETIME  
ACHIEVEMENT AWARD



PLAYER ONE  
AMUSEMENT GROUP™

congratulations  
Bob, from your  
friends at

the new  
**Vemco**  
music company

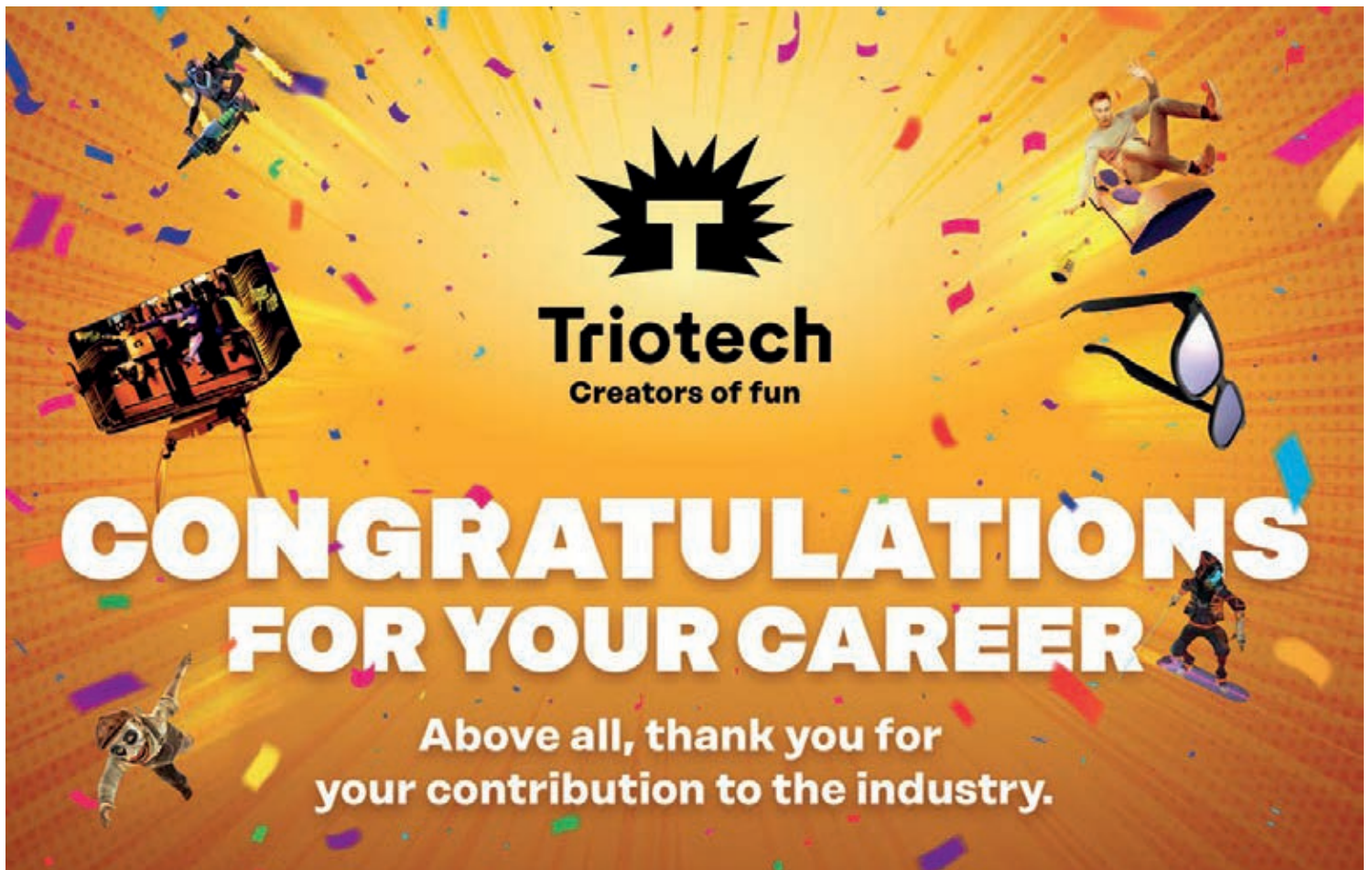




**CONGRATULATIONS, BOB,  
FROM YOUR FRIENDS AT**



*Congratulations! You truly deserve it.  
-Alexander Kress, A Game Connection*





*Congrats, Bob!*

ON YOUR YOUR WELL-DESERVED  
LIFETIME ACHIEVEMENT AWARD!

FROM YOUR FRIENDS AT  
**AMERICAN CHANGER<sup>®</sup>, ROWE<sup>®</sup>, TRIAD<sup>®</sup> & HOFFMAN MINT<sup>®</sup>**

**GOLDEN COIN  
AMUSEMENTS**



**BEST WISHES TO BOB GESCHINE  
FOR A LIFETIME OF DEDICATION  
AND SERVICE TO OUR INDUSTRY**

– The Shackelford Family





CONGRATULATIONS **BOB** ON  
THIS MUCH DESERVED HONOR,  
FROM YOUR FRIENDS AT  
***BIRMINGHAM***  
***VENDINGCOMPANY***

From the entire  
Smart Industries Team



Congratulations Bob Geschine  
on your well deserved  
Lifetime Achievement Award





**PRIMETIME**  
AMUSEMENTS.com

&



**elev8 fun**  
Family Entertainment Center

WISHES TO CONGRATULATE

**Bob Geschine**

On your AAMA Lifetime Achievement Award  
It couldn't go to a more deserving guy!



Congratulations on  
your award! It's well  
deserved.

- from your team at Betson  
West and Northwest







Thank  
you

Thank you for all you  
have done for us  
personally and for the  
industry.

- Bob & Darby Boals



# IGPM

## Distribution

Salutes Bob Geschine on his  
contribution and dedication  
to the amusement industry.



*In the Heart of the Meadowlands*

**Redd's**  
Restaurant & Bar  
*With Private Banquet Facility*



*To a great friend and  
mentor, congratulations!*



**Congratulations, Bob,  
from your friends at**



**Your achievements and contributions  
are an inspiration to all!**



**Congratulations for all  
your contributions to a  
worthy organization!**



Congratulations, Bob Geschine, on the  
AAMA Lifetime Achievement Award.



congratulates **Bob Geschine** on the  
AAMA Lifetime Achievement Award



CONGRATULATIONS,  
**BOB**, FROM YOUR  
FRIENDS AT

**SWEET  
ATTRACTIONS**

CONGRATULATIONS, BOB GESCHINE, ON THE  
AAMA LIFETIME ACHIEVEMENT AWARD

**BEYER & BROWN**

EST 1941



*Congratulates*

**BOB GESCHINE**  
BETTI INDUSTRIES

BMI Merchandise is honored to recognize Bob Geschine of Betti Industries for his Lifetime Achievement to the North American Amusement Industry.



WE THANK YOU FOR YOUR CONSTANT CONTRIBUTION TO THE SUCCESS OF THIS INDUSTRY!



CONGRATULATIONS BOB,  
FROM YOUR FRIENDS AT





# Congratulations!



**Congratulations to Bob Geschine  
on his outstanding career and  
many contributions to the industry!**



**OUR DEAR FRIEND BOB,**

Congratulations on an incredible career!  
Thank you for the invaluable support  
and leadership you've shown to so many of us.  
Your impact on this industry is immeasurable!  
We wish you the best in the future!

**SINCERELY,  
YOUR PALS AT THE REALLY BIG CRANE CO.**



★ CONGRATULATIONS BOB  
GESCHINE ON THE AAMA LIFETIME  
ACHIEVEMENT AWARD ★



## **ROLLHOUSE ENTERTAINMENT**

CONGRATULATIONS,  
BOB GESCHINE,  
ON THE AAMA LIFETIME  
ACHIEVEMENT AWARD



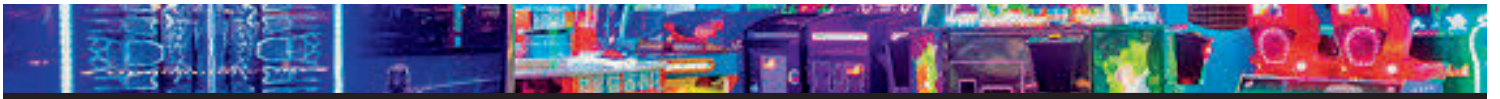


We are excited to finally celebrate this achievement with you,  
Bob. Thank you for everything you've done for our industry.

- The AAMA Staff



CONGRATULATIONS, BOB  
GESCHINE, ON THE AAMA  
LIFETIME ACHIEVEMENT AWARD



Bob G., we are extremely proud of you for all you have accomplished on behalf of our industry and your leadership within our company. We are thankful for your foresight establishing offices in Atlanta and Orlando!

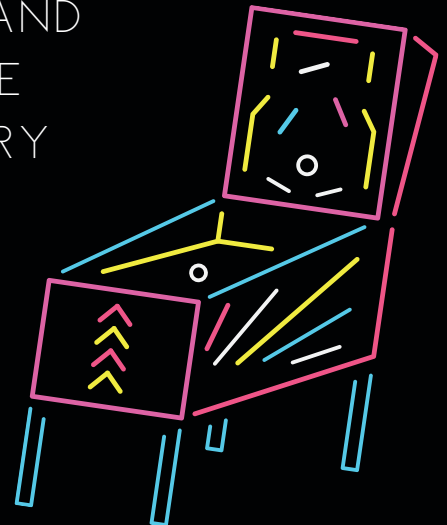
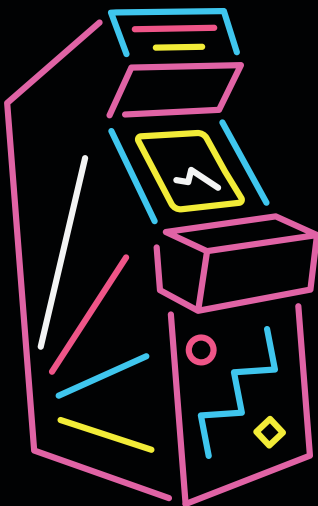
- from your team at Betson Florida and Betson Southeast



## BREWER AMUSEMENT COMPANY



SALUTES BOB GESCHINE ON  
HIS CONTRIBUCTIONS AND  
DEDICATION TO THE  
AMUSEMENT INDUSTRY







Congratulations Bob  
on your lifetime  
achievements!

From Ed Velasquez and  
your friends at Velasquez  
Automatic Music and  
Velasquez Gaming



## Bob Geschine

Thank you for all the years of  
friendship and support.  
Wishing you many more  
years of success!

From all your friends at

**TEAM PLAY**  
WWW.TEAMPLAYINC.COM

712 N. Central Ave Suite B, Wood Dale IL, 60191  
Voice- 847-952-7533 • Fax- 847-952-7534  
teamplayinc.com • sales@teamplayinc.com

Bob, congratulations on all  
your successes! Your biggest  
accomplishment is how many  
you have helped succeed in  
this industry, including us!

Thanks, Dale Williams

**WILLIAMS AMUSEMENTS**



**GOLD COAST  
INTERNATIONAL**

Congratulations to Bob Geschine, a  
visionary businessman and builder  
nonpareil, a leader of men and a  
generous and charitable gentleman.



Marc Haim

And your friends at

**GOLD COAST INTERNATIONAL**

**PINNACLE**

**ENTERTAINMENT GROUP**

Thank you, Bob Geschine, for  
your dedication and service  
to our industry.





congratulates Bob  
Geschine on the AAMA  
Lifetime Achievement  
Award.



TO THE "BEST OF THE BEST"

**BOB GESCHINE**

A "HALL OF FAMER" IN HIS  
CAREER AND IN HIS LIFETIME



CONGRATS FROM



TOM & BILL RAGLOW, PHIL  
CARDINA & MATT WELLY



ENTERTAINMENT  
PROPERTIES GROUP  
INC.

**THANK YOU,  
BOB GESCHINE!**

Entertainment Properties Group, Inc.  
is honored to recognize  
the significant contributions  
**Bob Geschine**  
made to our industry.



**Congratulations Bob  
on this great  
achievement!**



**ADRENALINE**  
AMUSEMENTS

**Cypress Lanes**

congratulates **Bob  
Geschine** on the  
AAMA Lifetime  
Achievement Award



**Bob, congratulations  
on your Lifetime  
Achievement Award!**

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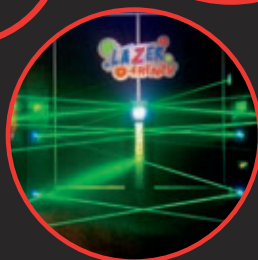
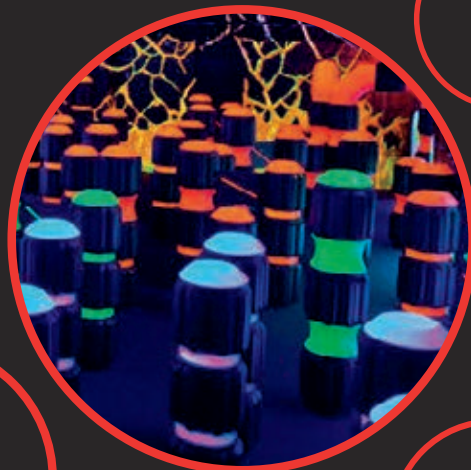
**FERRIS MUSIC  
SERVICE, INC.**







## SALUTES BOB GESCHINE ON HIS CONTRIBUTIONS AND DEDICATION TO THE AMUSEMENT INDUSTRY



**Customizing Family Fun**

**CONGRATULATIONS,  
BOB GESCHINE, ON THE  
AAMA LIFETIME  
ACHIEVEMENT AWARD**



Congratulations Bob, Mondays would not be the same without you and your lists (LOL). All kidding aside - a well deserved honor. You lead us in the good times and more importantly, the very very tough times.

- Kevin Bergen and Nina Byron





Bob, we would like to congratulate you on such a prestigious award. You are a wonderful leader and friend to us all. We value your friendship and guidance. It is a pleasure to work with you every day.

- Betson Financial Services Department



**CONGRATULATIONS  
BOB ON A WELL  
DESERVED HONOR!**

*- Sal Cifala*





# *Thank you!*

This souvenir ad journal wouldn't be possible without the help of our generous donors. The AAMCF is thrilled to be able to support various children's charities since its formation in 1983.

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Your continued contributions positively impact the lives of children in need year after year.





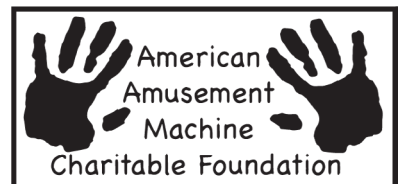
# KEEN Kids Arcade



A heartfelt thank you to our Gala Sponsor members who allow us to use their games and to those who supply merchandise for the KEEN Kids Arcade, held Friday morning following the AAMA Annual Meeting Gala.



We began this event in 2015 and are thrilled each year we are able to spend some time with the children and families of KEEN Chicago for some fun.





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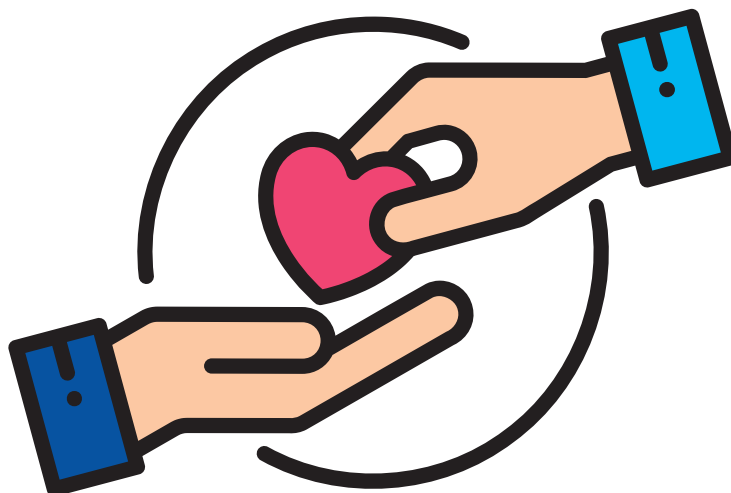
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# Souvenir Ad Journal

September 2022 - 7th Edition

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## FUNDRAISING

American Amusement Machine  
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[www.coin-op.org](http://www.coin-op.org)



[info@coin-op.org](mailto:info@coin-op.org)

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THANK YOU ALSO TO BOB GESCHINE AND THE  
BETSON TEAM FOR THEIR FUNDRAISING EFFORTS

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## AD DESIGN & PUBLISHING TEAM

Tina Schwartz, AAMA Staff

Abby Reasor, AAMA Staff

## PHOTO CONTRIBUTIONS

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The Geschine Family

RePlay Magazine

AAMA







IT'S DIFFICULT TO PROPERLY STATE HOW IMPORTANT **BOB GESCHINE** HAS BEEN TO OUR INDUSTRY. THROUGH THE PROSPEROUS HIGHS OF INNOVATION AND CHANGE AND THE CONCERNING LOWS LIKE GLOBAL PANDEMICS, **BOB** HAS BEEN AN EMBODIMENT OF LEADERSHIP AND HARD WORK, RESULTING IN SOME OF THE BEST SUCCESS BETSON AND MANY THROUGHOUT THE ENTIRE INDUSTRY HAVE EVER SEEN.

ON TOP OF ALL HIS PROFESSIONAL ACHIEVEMENTS, **BOB** SHINES EVEN BRIGHTER AS A CARING AND CHARITABLE PERSON. HIS LEADERSHIP ISN'T ONLY FOR THE BENEFIT OF BUSINESS BUT ALSO IN ENCOURAGING THOSE TO GIVE BACK TO THE COMMUNITY.

OUR INDUSTRY HAS THRIVED AND WILL CONTINUE TO GROW AND THRIVE THANKS IN PART TO THE WORK AND DEDICATION THAT **BOB** PUT FORWARD. THERE ISN'T ANYONE MORE DESERVING OF THIS LIFETIME ACHIEVEMENT AWARD.

CONGRATULATIONS,

*Gary Stern*

**STERNPINBALL.COM**







# *Congratulations!*

Bob, congratulations on receiving the AAMA Lifetime Achievement Award. As an industry leader, your guidance and mentorship have touched the lives of countless individuals.

The Betti Family

