



# PRESS RELEASE

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## TWO NEW EMPLOYEES JOIN AAMA TEAM

### *AAMA Welcomes New Marketing and Communications Coordinator and Administrative Assistant Intern*



**Elk Grove Village, IL – May 24, 2022** - Abby Reasor and Lucas Kantzer joined the American Amusement Machine Association ([AAMA](http://www.aama.org)) starting in May. Abby became the Marketing and Communications Coordinator, while Lucas joined for the summer as the Administrative Assistant.

Abby graduated summa cum laude from Virginia Commonwealth University in Richmond, Va. this spring. She earned a BS in mass communications with a concentration in public relations. She brings nonprofit experience from her time as a public relations and marketing intern at her local botanical garden. She also wrote for school publications including the VCU Honors College Magazine. She spent one semester working at Walt Disney World where she learned about the entertainment industry and customer service.

Abby looks forward to beginning her career in the nonprofit space, while also promoting an industry dedicated to entertainment and fun. “I can’t wait to uplift the American Amusement Machine Charitable Foundation (AAMCF) through marketing and communications. I love that AAMA goes beyond the work in its industry to give back to children’s charities,” Abby said.

Lucas will enter his senior year at Western Illinois University in Macomb, Il. this fall. He studies finance and plays the flute in the marching band. He is excited to use his skillset to help AAMA while earning summer internship credit. “I like working with numbers and I enjoy all aspects of finance and investing,” he said.



“I am excited to welcome Abby and Lucas to our team. Each brings a unique skillset and a desire to learn and grow. Additionally, this is the first time AAMA has offered an internship program, which is a

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wonderful new opportunity for us. I am looking forward to sharing my expertise with them and to learning a thing or two from them,” remarked Business and Finance Manager, Tina Schwartz. Abby is thrilled to begin her nonprofit career with AAMA and AAMA’s charitable foundation. Lucas is equally motivated to work with Tina to learn about the business and finance aspects of both organizations.

AAMA is gearing up for a busy season of growth and opportunity. “The addition of Abby and Lucas will be instrumental in helping us meet our upcoming goals and promoting our mission,” said Executive Vice President, Pete Gustafson. Both new staff members are looking forward to sharpening their skills and knowledge. Abby hopes to hone her storytelling capabilities for AAMA, while supporting its mission to preserve, protect and promote the coin-operated amusement industry.

### **About The AAMA**

The American Amusement Machine Association (AAMA) is an international not-for-profit 501(c)6 trade organization representing the manufacturers, distributors, suppliers, professional service providers and location owner/operators for the coin-operated amusement industry. Our mission is to preserve, protect and promote our industry through legislative advocacy, education, events, networking and member programs.

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