



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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## AMERICAN AMUSEMENT MACHINE ASSOCIATION ACCEPTING APPLICATIONS FOR THEIR 2018 FEC OF THE YEAR AWARD

*Award to be presented during the Amusement Expo International held at the Las Vegas Convention Center, Tuesday, March 26 - Thursday, March 28 2019*

Elk Grove Village, IL – October 25, 2018 - [The American Amusement Machine Association](http://www.coin-org.com) is now accepting applications for the 2018 AAMA FEC of the Year Award.



*AAMA Executive Vice President, Pete Gustafson presenting the 2017 FEC of the Year Award to Brian Cohen of PINSTACK*

### About the AAMA FEC of the Year Award

The award will be based on several criteria including:

- Games and Attractions
- Prize Center
- Food Service
- Marketing
- Social Media
- Charitable Activity
- Safety and Security
- Staff Engagement
- Design of Interior and Exterior Spaces
- Review of Secret Shopper Visit

Five finalists will be selected for a visit and review by Amusement Advantage, a secret shopper organization extremely familiar with family entertainment centers. “The application itself is quite detailed,” said AAMA EVP, Peter Gustafson. “By following up with an in-depth secret shopper review, we’re confident our selection process is both professional and thorough.”

The 2017 AAMA FEC of the Year Award went to [PINSTACK in Las Colinas, TX](http://www.coin-org.com).

The winner will again be selected by AAMA’s FEC of the Year Review Committee. This committee is comprised of recognized leaders representing a cross section of the industry.

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*PINSTACK staff in front of their Allen, TX location*

Deadline for application submission is 12 PM Central Time, November 30, 2018.

The award is limited to FEC owner/operators that are AAMA members in good standing as of November 30, 2018. If you're an FEC owner/operator who's a current member of AAMA, you're encouraged to apply today by [clicking here](#).

If you're not an AAMA member there's still time to be considered for this prestigious award. Simply [click here](#) to complete a membership application and then [click here](#) to submit your award application.

"We hope to see all of our FEC Owner/Operators apply for this prestigious award," concluded Gustafson. "It's an acknowledgement of the hard work that's gone into creating an outstanding business and something the winning organization should be extremely proud of receiving."

### [2018 FEC of the Year Award Application](#)

#### **About The AAMA**

The American Amusement Machine Association (AAMA) is an international not-for-profit 501(c) 6 trade organization representing the manufacturers, distributors, suppliers and location owner/operators for the coin-operated amusement industry. Our mission is to preserve, protect and promote our industry through legislative advocacy, education, events, networking and member programs.

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