



American Amusement Machine Charitable Foundation
 450 E. Higgins Road, Suite 201, Elk Grove Village, Illinois 60007
 847.290.9171 Fax 847.290.9121

LIFETIME AWARD CHARITY AD JOURNAL

HONORING

David Cohen

In grateful appreciation for your years of service and dedication to the coin-operated amusement industry.

Three years ago, the AAMA dramatically changed the way we honor our annual Lifetime Achievement Award Recipient. We now celebrate the honoree with a Lifetime Achievement Award - Souvenir Ad Journal, the proceeds of which go to support AAMCF Charities. I'm so pleased to share with you that over these 3 years, this souvenir ad journal has raised over \$165,000 for AAMCF Charities. That speaks volumes to the character and quality of the individuals being honored and the charitable nature of you, our members.

This year's honoree, David Cohen, continues the tradition of recognizing outstanding individuals who have made extraordinary contributions to our industry.

David's been affiliated with Firestone Financial since 1986 and in 2000, was appointed President and CEO. In August of 2015, Firestone became a wholly owned subsidiary of Berkshire Bank, a \$9.3 billion full service bank. Today, he provides direction for the strategic initiatives of the company, participates in the generation of new business development, serves as a member of the Senior Credit Committee and leads the planning and policy-making functions of Firestone Financial.

He's a past AAMA Chairman and is currently the Co-Chair of the Government Relations Committee and President of the AAMCF. On a local level, he previously served on various non-profit community boards and is presently on the Board of the New England Chapter of the Friends of the Israel Defense Forces.

We hope you'll help us celebrate David by placing a congratulatory ad in the Lifetime Achievement Award Journal honoring him for this prestigious recognition. The Ad Journal will be distributed during our Annual Meeting Awards Dinner, October 5, 2017. Net proceeds will go towards supporting children's charities including Children's Miracle Network and Kids Enjoy Exercise Now (KEEN).

Please complete the attached ad placement form and return it to aamacharity@gmail.com or fax to (847) 290-9121.

Thank you for your continued support of the AAMCF.





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CONTACT INFORMATION

COMPANY: _____ CONTACT: _____
 ADDRESS: _____ CITY: _____
 STATE: _____ ZIP: _____ PHONE: _____
 EMAIL: _____

ADVERTISING DETAILS

PREMIER ADS: Check below: **(Premier Ads sold on a first come, first serve basis)**

- ~~Back Cover - Full Color: 8"W x 10.5"H \$ 2,500.00~~ Sub-Total: **SOLD**
- Inside Front Cover - Full Color: 8"W x 10.5"H \$ 2,000.00 Sub-Total: _____
- Inside Back Cover - Full Color: 8"W x 10.5"H \$ 2,000.00 Sub-Total: _____

STANDARD ADS: Check below:

- Full Page - Full Color: 8"W x 10.5"H \$ 1,000.00 Sub-Total: _____
- Half Page - Full Color: 8"W x 5.125"H \$ 500.00 Sub-Total: _____
- Quarter Page - Full Color: 3.875"W x 5.125"H \$ 250.00 Sub-Total: _____
- Individual Name(s) Listed* \$ 50.00 Sub-Total: _____

*This ad type is not an ad page, but inclusion in the ad journal's list of individual sponsors.

Enter Name(s): _____

AD SUBMISSIONS

- I will create and submit my own congratulatory ad.
 Ads should be submitted in one of the following formats: .pdf, .jpg, **(no bleed)**
Email ad to aamacharity@gmail.com, no later than Monday, July 31, 2017
- I would like my ad to read: _____
- I would like to choose a template below (insert name(s) in blank space): I will include logo/pic
 If you will be including a logo or picture, please email to aamacharity@gmail.com by Monday, July 31, 2017.
- _____ Congratulates and Salutes David Cohen on the AAMA Lifetime Achievement Award.
- Congratulations David Cohen on the 2017 AAMA Lifetime Achievement Award. _____
- Congratulations David Cohen from your friends at _____
- _____ salutes David Cohen on his contributions and dedication to the coin-op amusement industry.
- Best Wishes to David Cohen for a lifetime of dedication and service to our industry.