



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Tina Schwartz  
Phone: +1 (847) 290-9088  
Email: [tschwartz@coin-op.org](mailto:tschwartz@coin-op.org)

## HOW'D YOU LIKE TO GET PAID TO JOIN A TRADE ASSOCIATION?

*The American Amusement Machine Association Launches New [Member Rewards Program](#)*

Elk Grove Village, IL - June 23, 2016 - [The American Amusement Machine Association](#) reveals a new Member Rewards Program designed to retain and attract members.

### About the American Amusement Machine Association - Member Rewards Program

You usually get a better deal the more you buy. That's a truism that shows up again and again regardless of what you're buying. The American Amusement Machine Association has partnered with a Benefits Program Management Company to leverage their memberships' collective buying power to access discounts, rebates, or both from over 400 suppliers representing more than 150,000 line items on things members are using every single day including food & beverage, capital improvements, technology, equipment & supplies, and service solutions from brands like Coca-Cola, Pepsi, Tyson Foods, 3M, Clorox, and hundreds of others. In addition, the program provides discounts from national retailers including Staples, Office Depot, Office Max, Verizon, Sprint, Best Buy for Business, Lowes for Pros, National Rental Car, Enterprise Rental Car, Chef Works and more. "One of our FEC members introduced us to a program he's been enrolled in for the past three years," said AAMA Business and Finance Manager, Tina Schwartz. "He told us he's receiving more than \$15,000 in rebate checks annually for items he's using every day. That's a significant amount of money and it doesn't include the deviated prices he's benefiting from."

*"What's the catch?"*

Not much.....

- Join AAMA
- Complete a Member Benefits Enrollment Form
- Provide a list of all your locations with complete addresses and your current broad line distributor's account number(s).
- Provide a list of which contracts you or your broad line distributor have negotiated directly with manufacturer(s). Those manufacturers will be excluded from the process - the Program Management Company will capture rebates on the remaining, non-contracted volume.
- Complete a W-9 so the Program Management Company can send you monthly rebate checks.

\*Available Programs and Eligibility may vary by region.

“Our new Rewards Program is likely to result in a dramatic increase to our membership,” stated AAMA’s Membership Director, Ashley Davis. “The program is available to organizations large and small providing savings and/or rebates in just about every core category you can think of. It’s like a Costco program for commercial customers.”

For more information about the American Amusement Machine Association’s [Member Rewards Program](#) contact AAMA but be prepared to have to wait on hold for a minute or so. Once news of this program gets out, their switch board’s going to light up.

### **About the American Amusement Machine Association**

Founded in 1981, the American Amusement Machine Association is a 501(c) (6) trade organization committed to preserve, protect and promote the out-of-home entertainment industry. AAMA co-owns The Amusement Expo International Trade Show with the Amusement and Music Operators Association.

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