

# LOOSE CHANGE

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## From your AAMA President Beth Standlee



Thank you for reading the October edition of Loose Change. I'm Beth Standlee, the newly appointed President of the AAMA, and I couldn't be more excited to serve this wonderful association. Since joining the AAMA and engaging in committee work, participating in advocacy visits to Washington, D.C., and serving on the board, I have come to appreciate the tremendous benefits of networking and growing together as members of this remarkable organization.

As I look ahead to the next two years, my goal is to expand the benefits available to every member of the AAMA. I envision a future where joining the AAMA is an obvious choice! We can create irresistible value by focusing on benefits that resonate with every member. I invite you to share your thoughts on what you would like to see from the association and how you might contribute to our collective growth.

I also believe we can double our membership while preserving the close-knit, small group dynamic that makes a significant impact in the world of amusements. The AAMA is fortunate that, 43 years ago, our founders recognized the need to protect the innovation in the emerging amusement industry and courageously took action. Today, as our organization continues to grow, we proudly represent a diverse group of professionals who serve the end-users—those who play our games. This collaboration enables us to manufacture, supply, distribute, provide professional services, and maintain the entertainment centers that allow the world to take a moment to enjoy "playtime"!

I relish being part of a group of passionate professionals who share a love for fun and play. Thank you for the opportunity to serve. My hope is to contribute in ways that foster our collective growth.

This month's edition of Loose Change features the application for FEC of the Year. I encourage you to connect with 3-5 of your best clients and invite them to apply. In my experience, this award holds great significance for those who enter and brings prestige to the winners. Don't you want one of your clients to have the chance to win? The bragging rights are fantastic!

I hope you a fruitful October, and I look forward to seeing you at IAAPA.

In your service,
Beth Standlee
Founder of TrainerTainment
President of the American Amusement Machine Association
Author of People Buy From People: How to Personally Connect in an Impersonal World











It's been a couple of weeks but we're thrilled to give you a wrap up of the successful 2024 Annual Meeting & Gala! The event brought together industry leaders, innovators, and professionals for insightful discussions, networking, and new opportunities. From engaging sessions to collaborative workshops, it was a gathering to remember.

For a full recap of the highlights and accomplishments, we invite you to read the official press release below.

Thank you to everyone who participated and contributed to making this event a resounding success! We look forward to seeing you again next year.

#### Read the Press Release Here

Speaking of the Annual Meeting & Gala, please take a few minutes and let us know what you thought of the event.

Take the Survey





Do you have what it takes to be the **AAMA FEC of the Year for 2025**? \*\* We're now accepting applications for this prestigious award!

Submit your application by **November 1, 2024**, and show us why your Family Entertainment Center stands out!

Don't miss this chance to showcase your excellence!

2025 AAMA FEC of the Year Award Application



Thank you Tina for representing the Arcade All Stars at the SunriseWALK on September 8th!





## We Never Stop Playing!







The latest news and resources can be found on our <u>website</u>. Email us at info@coin-op.org or call 847-290-9088.

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