

SOUVENIR AD JOURNAL

HONORING JOHN SCHULTZ



2016 AAMA LIFETIME ACHIEVEMENT AWARD

Celebrating A Lifetime of Dedication to Amusements, Music & Vending

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A MESSAGE FROM AAMA PRESIDENT CHRIS FELIX

The Association takes great pleasure in continuing an extraordinary tradition with the presentation of the 2016 Lifetime Achievement Award. The criteria for a nominee includes having a minimum of 15 years in the industry as well as being a humanitarian with creative talent, ethical strength and a combination of emotional, intellectual and moral qualities that distinguish the nominee as having an outstanding reputation. This honor is given to a person who has made many contributions to the coin-operated amusement industry. This individual is recognized for their outstanding service and for making a positive impact on our industry. From the years of dedication to the association, and the lasting effects that will be felt by the entire industry, we felt that this individual stood well above the crowd.

This year's Lifetime Achievement Award recipient has a highly accomplished history over the span of 45 years contributing to many aspects of both the Coin-Op Amusement and Vending industries. From a simple start in the Office Coffee Service business, to General Manager of multiple vending companies, John Schultz worked tirelessly and eventually took over the role as President of Weymouth Distributing. Having extensive experience in the coffee industry, the vending industry and distribution, John took his wealth of industry knowledge and leadership into the Manufacturing sector with Rock-Ola Mfg. John's wide range of senior leadership experience made him the perfect choice for the Executive Vice President of the AAMA in 2009.

Ironically, my time on the AAMA Board of Directors started in 2009 as well. Looking to get more involved with the association, John served as an accomplished mentor to me during my first true experiences within an association. John's enthusiasm for the industry and his desire to get the association headed in the right direction was the perfect recipe for getting a more diverse and young group of people actively engaged. His extensive leadership experience helped to keep people active and on task while working through a very challenging time. When I joined, the board was often left with open spots that they struggled to fill. 7 years later, as he passed the leadership role on, I am proud to say the board is highly energized, with an excitement to participate and contribute. John's passion for bringing groups together played an instrumental role during the transition from two industry shows every year into the single Amusement Expo. His ability to negotiate a solution that was best for the AAMA, the AMOA and the industry as a whole was key.

I cannot honestly express how grateful I am that I had the opportunity to work with such a successful leader. John's mentorship and leadership has played a large part in my growth in the association over the past 7 years. His willingness to always pick up the phone and talk decisions through, offer experienced advice and guide me through the many challenges of a leadership role in the AAMA will never be forgotten and for that I am forever thankful.

Chris Felix



CONGRATULATIONS FROM THE AAMCF BOARD OF DIRECTORS



John Schultz has made contributions to our industry on many fronts over his 37-year career. He worked as a distributor at Weymouth Distributor for 20 years, he was an integral part of the leadership team at Rockola Manufacturing for 10 years and he spent the last seven years as the executive director of the AAMA. John is now enjoying retirement with his wife, Linda, in sunny Lakewood, California.

He has provided direction and leadership for our association and industry by living the mission and vision of AAMA, to serve and protect the coin-operated entertainment industry both as a volunteer and as the executive director. We are proud of his leadership and accomplishments and thank him for the years of dedication and service.

I have the privilege and honor to report that many volunteers of the AAMCF have dedicated their time and energy to create this tribute journal in an effort to raise money for the AAMCF while giving all of us an opportunity to recognize John Schultz his efforts over his career.

I need to specifically acknowledge the efforts of Allen Weisberg, Rich Babich, Jim Belt, Joe Camarota, Holly Hampton, Kevin Jordan, Jim Hines, Kevin Fritz, Rick Kirby, and Paula Rinker. In addition, our dedicated staff, Pete Gustafson, Tina Schwartz and Ashley Davis deserve thanks for all of their efforts in putting this together. We are grateful and fortunate to have such a wonderful team.

Lastly, to all of our donors, who have been willing to contribute to our foundation, in honor of John, but also supporting the important work that our charity does by allowing us to support organizations such as KEEN and CMN, I thank you.

On behalf of the Board of Directors, thank you for making the 2016 Lifetime Achievement Award Ad Journal a success.

Best regards,
David S. Cohen
President, AAMCF

David Cohen, President
Allen Weisberg, Vice President
Holly Hampton, Secretary
Rich Babich, Treasurer
Kevin Fritz
Jim Hines
Kevin Jordan
Paula Rinker





**Congratulations on the
2016 Lifetime
Achievement Award
from the
AAMA Board of Directors**

John,

We want to thank you for your dedication over the years to the association, both as a volunteer and a leader. We recognize and applaud your work in Preserving, Protecting and Promoting our industry. Your contributions are the foundation for which we will continue to prosper.

This journal is a celebration of your lifetime of achievements. Each of us has shared a relationship and experiences with you that we will carry on with us. (Some of us even have some pretty unique stories, but those should probably stay in Vegas.)

As you move on to the next chapter of your life's adventure, we wish you health and happiness. It is your time to sit back, relax and enjoy the fruits of your labor.....and perhaps a Grey Goose on the rocks.....or two.

Cheers!

Chris Felix, President

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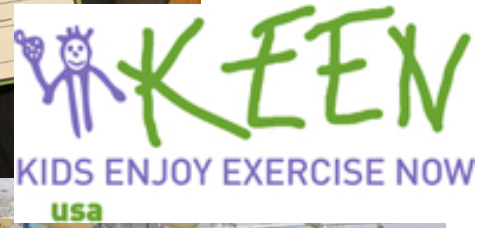
Thank you to all Sponsors!

A portion of the net proceeds from this Ad Journal will go towards supporting charities such as:



- Give.
- Learn.
- Help.

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A LETTER FROM LIFETIME AWARD AD JOURNAL COMMITTEE CHAIR

As a pioneer of the industry and personal friend of mine, it is a great honor to congratulate John Schultz on a lifetime of outstanding work. We can attribute John's myriad of successes to his passion and dedication to his work, which has been evident throughout his entire career. From restocking and repairing machines to working in sales and running successful companies (he was even an employee at Apple Industries), John has worked in all facets of the industry.

As President of Rock-Ola, his innovative thought process has transformed the company from a CD jukebox platform to a Digital Music Platform – no easy feat. John's deep knowledge of the anatomy of a jukebox has not only kept it relevant, but has kept it at the forefront of entertainment. This stems from his appreciation and understanding of quality craftsmanship, which has set a precedent for all of us in the way we run our businesses.

While President of AAMA, John played a key role in the merging of the Association's former trade show, the Amusement Showcase International, and the Amusement and Music Operators Association's trade show into "The Amusement Expo International". In his first three years as President, he grew the Association's membership by 30% and reengaged the Government Relations Committee to make a real difference for the industry legislatively.

Through this all, John has always made the time to be charitable. As President of the Association, John has been a big supporter of the Charitable Foundation and the work we perform. It is with the same sentiment that we thank everyone who donated to the AAMA and AAMCF to support their efforts to help children and families in need.

Congratulations, John, on a remarkable and inspiring lifetime of work.

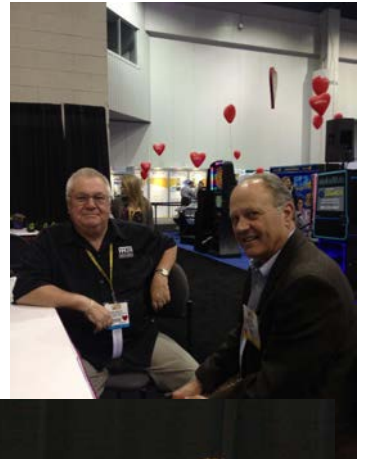
Allen Weisberg

Thanks and gratitude go out to the 2016 Ad Journal committee members who dedicated their time and efforts to raise charitable funds in honor of John Schultz.

Allen Weisberg, Chairman
Jim Belt
David Cohen
Kevin Fritz
Holly Hampton
Kevin Jordan
Paula Rinker



Rich Babich
Joe Camarota
Ashley Davis
Pete Gustafson
Jim Hines
Rick Kirby
Tina Schwartz



***To the AAMA 2016 Lifetime Achievement Award Winner
John Schultz***



Thank you for your years of service to our industry

You have been a leader, volunteer, mentor and friend to many.

Your dedication and contributions have made the AAMA and the Coin-Op Industry a better place today.

We will miss your presence, friendship and sense of humor.

Without your guidance, direction and focus on the next lunch or dinner we will truly be lost.

We wish you only the best as you begin the next chapter of your life.

With true admiration to a great friend,

David S. Cohen

AAMA

AMERICAN AMUSEMENT
MACHINE ASSOCIATION

Congrats, John!
Pete, Tina & Ashley



If contribution to the industry is a criteria for the AAMA's Lifetime Achievement Award, then John Schultz was a lock to receive it. For over 45 years, John has given his best to this industry. He's touched a variety of segments including leadership rolls in distribution, manufacturing and stewardship of AAMA where he transformed the agency to what it is today. His leadership resulted in the industry expecting more from AAMA - I can't think of a better measure of success. He created a space in which AAMA can, and will flourish.

I am so blessed to have been able to work side by side with John as a member of the board of directors and president of the association. I got to know John as a man of integrity, intelligence and steady temperament with many deep friendships and I'm proud to count myself among that large group. John was an important mentor to me - he saw something in me I didn't even know was there and drew it out allowing me the incredible honor of leading the AAMA into the future. John, for this and so much more, I thank you - you've made my job a joy.

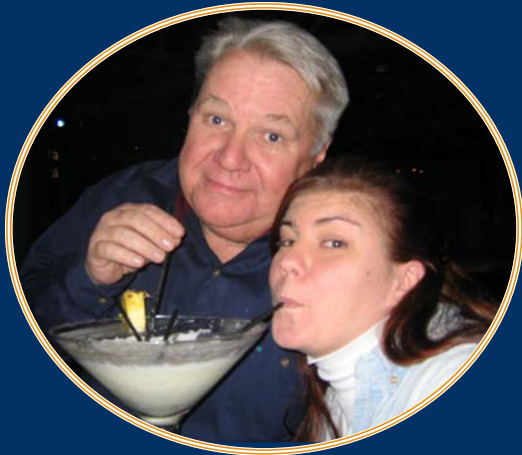
Congratulations on a well deserved acknowledgement. You did it the old fashioned way.... you earned it....

-Pete Gustafson



John-

Over the past 17 years, we have shared some pretty amazing experiences. We have laughed together and even shed a tear or two (generally over a sentimental gift...LOL). We have worked hard, celebrated our accomplishments, managed through disagreements (I'm not THAT stubborn), and most importantly we had fun!



Cheers and Congratulations!
Tina

Congratulations John!

It has truly been an honor to work alongside you the last two years. I can honestly say I've learned quite a few invaluable lessons from you, including the "24 hour rule," (which has saved me on more than one occasion), that I will carry with me for a lifetime. Thank you for everything that you've done, and remember:
One is not enough,
and three is too many.

Always reaching upwards,
Ashley





**CONGRATULATIONS
JOHN!**

On The
2016 AAMA Lifetime Achievement Award
From
Individual Sponsors

Scott Avery
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Ashley Davis
Bob Fay
Funovation, Inc.
Peter Gustafson
Jim Hines

Jon Kleiman
Mel LaForce
Kristin Link
Dan Matthews
Russ Mawdsley
Josh Morin
Tina Schwartz



*John,
Congratulations on your award! You are a
wonderful man, husband, father and Pa-pa.
With Love,
Linda*





**CONGRATS
JOHN!**

**DICK ATNIP
CONGRATULATES
AND
SALUTES
JOHN SCHULTZ
ON THE
AAMA
LIFETIME
ACHIEVEMENT
AWARD**

**Best wishes to John
Schultz for a lifetime of
dedication and service to
our industry**

**From the Hesch's and
A.H. Management Group**





Congratulations
John Schultz
on your
AAMA

Lifetime Achievement Award

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Congratulations

JOHN SCHULTZ

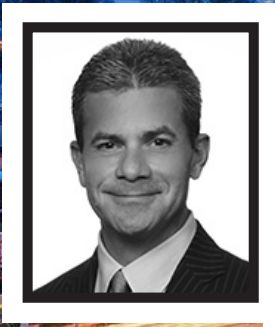
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Congratulations John!



**We have truly enjoyed working with you over
the years in protecting the industry.
Enjoy the fruits of your labor.**

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JOHN SCHULTZ
ON A SUCCESSFUL
CAREER AND HAPPY RETIREMENT
FROM STERN PINBALL!!!!



Congratulations

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Your Friend,
Rick Kirby



Congratulations
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Congratulate
JOHN SCHULTZ

for his lifetime of service
to our industry and our association!

John,
Thank you for your years of dedication
to the industry as a leader, a mentor,
and most of all,



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CPI honors John Schultz for the 2016 AAMA Lifetime Achievement Award and thanks him for his contributions to the AAMCF and coin-op industry!



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A little bird told us to join the applause for John Schultz.

Smart bird!

Thank you for all you've done
and enjoy your retirement!

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and achievement for our
industry.
Best wishes for continued
joy and happiness for
many years to come!*

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**Congratulations
John Schultz
on the AAMA Lifetime
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**Congratulations John Schultz
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THANK YOU, MR. SCHULTZ, FOR ALL YOU HAVE DONE
FOR THE INDUSTRY.

WE WISH YOU ALL THE BEST IN EVERYTHING YOU DO
GOING FORWARD.

CONGRATULATIONS ON BEING HONORED WITH THE
2016 LIFETIME ACHIEVEMENT AWARD.

SATINDER, DREW & THE ANDAMIRO TEAM

THANK YOU JOHN SCHULTZ

FOR BUILDING OUR INDUSTRY THROUGH
YOUR SERVICE AND LEADERSHIP.



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**Congratulations
John Schultz!**



They say life begins
at retirement.

Congrats, John!

Best wishes
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**Congratulates
and salutes
John Schultz
on the
AAMA Lifetime
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*Congratulations Jahn,
Thank you for the
support that you
have given our
industry over
the years!*

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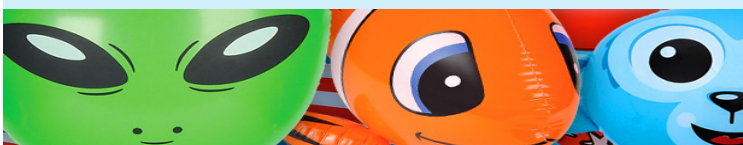
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**Congratulations
John Schultz!**

From your friends at

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**Congratulations
and enjoy
retirement!**





CONGRATS,
JOHNN!

Your **dedication**,
energy, and **passion**
for this industry is
an **inspiration**
to us all!

Your Friends at,



John, Thanks for Being Such a For our Organization, Trade



Good Friend to, and Advocate Show and Coin-Op Industry!



From Your Friends at AMOA and W.T. Glasgow



**Captain's Auction Warehouse
Congratulates John Schultz
on the AAMA Lifetime
Achievement Award**



Congratulations on a
lifetime of amazing
achievements
and gifts to the
community



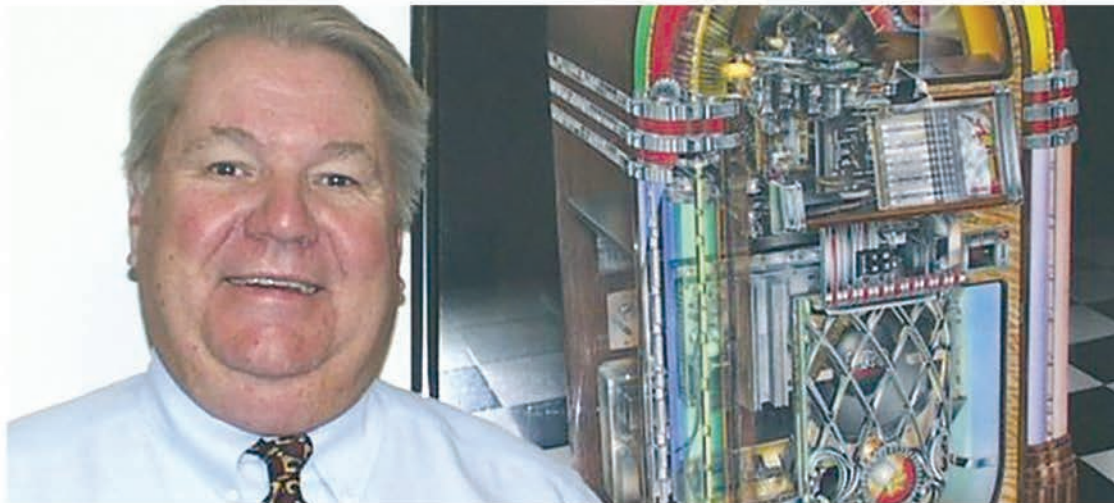
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**AMOA-NY SALUTES JOHN SCHULTZ
ON HIS CONTRIBUTIONS AND
DEDICATION TO THE COIN-OP
AMUSEMENT INDUSTRY**

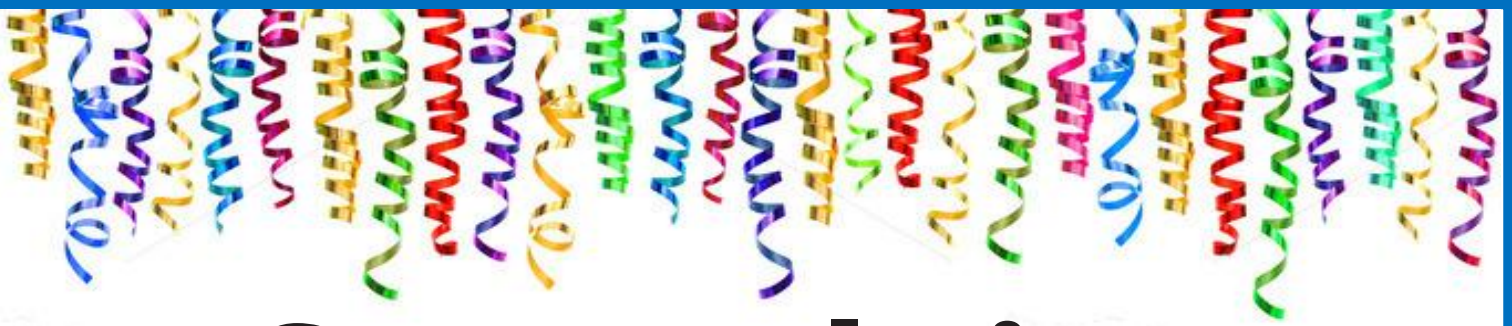
“Start by doing what is necessary; then what is possible; and suddenly you are doing the impossible.”

—Giovanni di Pietro di Bernardone (St. Francis of Assisi)



Vending Times is proud to honor a real doer.





Congratulations
John Schultz
On Your Lifetime
Achievement Award;
Well Deserved.

**Your service and dedication to our industry
is truly admirable.**

From,
Your Friends at Alpha Omega Sales



**Congratulations John on a job well done.
Pete has big shoes to fill!
Enjoy your well earned retirement.
Hopefully, our paths will cross again.**



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John Schultz
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**CONGRATULATIONS JOHN
FOR A WELL-DESERVED
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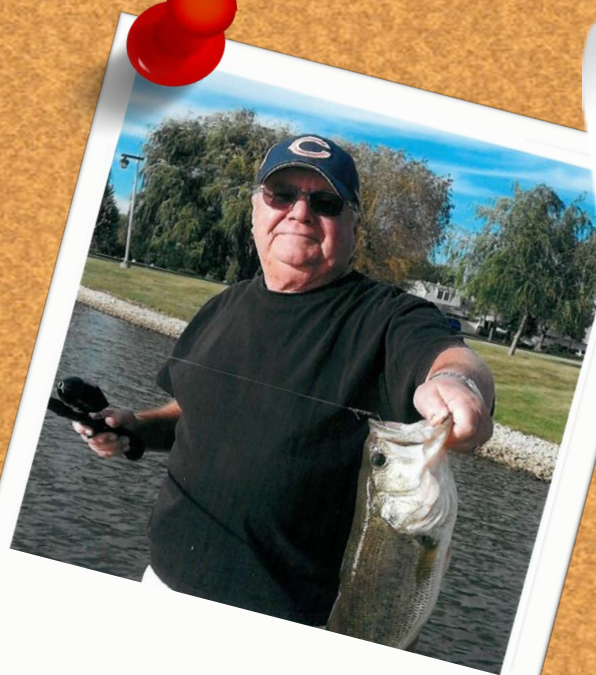


**Congratulates and salutes
John Schultz
on his contributions and
dedication to the coin-op
amusement industry**

**Congratulations
John Schultz
on the 2016
AAMA Lifetime
Achievement Award**



Helix Leisure
salutes John
Schultz on his
contributions and
dedication to the
coin-op amusement
industry



HelixLeisure



Hats Off

to **John Schultz** on the
AAMA Lifetime Achievement Award
from **Carol P. Lally** and the staff
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John Schultz on the
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Congratulations John Schultz
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dedication and friendship.
Good luck and best wishes to you on your retirement.



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BOB AND SHARON COONEY
AND
SNICKERS**

American Changer

**Congratulates
and Salutes
John Schultz on the
AAMA Lifetime
Achievement Award.
All the Best!**



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Congratulations!



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on his contributions and
dedication to the coin-op
amusement industry**

CONGRATULATIONS
JOHN SCHULTZ

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FOR ALL YOUR
YEARS OF SERVICE
AND DEDICATION
TO THE COIN-OP
AMUSEMENT
INDUSTRY



FROM ALL OF US AT



Congratulations
John Schultz
on the 2016 Lifetime
Achievement Award!

Howard & George McAuliffe



IGPM GROUP

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**THANK YOU JOHN
for your many years of
industry dedication**

*Thank you for all
you've done for
our association
and our industry.*

- John & Julie

In honor of your many contributions to the industry, we congratulate you on this prestigious award.



From your friends at

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Deltronic



Labs, Inc.

JOHN SCHULTZ

CONGRATULATIONS ON
EARNING THE 2016 AAMA
LIFETIME ACHIEVEMENT
AWARD!



THANK YOU FOR
YOUR
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AND
DEDICATION TO
THE COIN-OP
AMUSEMENT
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FROM YOUR FRIENDS AT



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Best wishes to
John Schultz
for a lifetime of
dedication and
service to our industry.



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Congratulations
**John
Schultz!**

from your friends at



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Congratulations John on the AAMA Lifetime Achievement Award. Your contributions to the industry are more than deserving of this prestigious recognition.

Nice going from your friends at NAMA.



2016 Lifetime Ad Journal Acknowledgments

September 2016 - 3rd Edition

ORGANIZATIONS

FUNDRAISING

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Paula Rinker	

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Tina Schwartz, AAMA Staff

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Ashley Davis, AAMA Staff
Tina Schwartz, AAMA Staff

PHOTO CONTRIBUTIONS

American Amusement Machine Association
DWF Formal DJ & Photographer
Marshall Productions
Play Meter Magazine
RePlay Magazine
Vending Times





**Enjoy your retirement, young man. Hit 'em straight!
Congratulations and best wishes.**

Mike, John and everyone at AMI Entertainment Network





Congratulations John Schultz



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